



Contact: Joanna Lindsey
404-929-9998
jlindsey@ghcc.org

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**GEORGIA HISPANIC CHAMBER OF COMMERCE'S (GHCC) PRESIDENT AND CEO HONORED
WITH COMMUNITY AWARD**

December 17, 2008 - Atlanta, GA – This evening, The Hispanic Marketing Group Advisory Board and the National Football League (NFL) Alumni are holding their annual Hispanic Leadership Awards event recognizing exceptional people with leadership qualities that have made significant contributions toward the quality of life and economic development of the Hispanic and International community.

This year, Tisha R. Tallman, President and CEO of Georgia Hispanic Chamber of Commerce, will be honored with a Community Award for her contributions to the growth and advancement of the Hispanic community in the Southeast.

The Georgia Hispanic Chamber of Commerce, with more than 1200 members, promotes and supports the domestic and international economic development of Hispanic businesses, and individuals. It also serves as a link between non-Hispanic entities and the Hispanic market.

“We are very honored that Tisha Tallman was chosen to receive this community award. Tisha has demonstrated strong leadership in supporting the Hispanic Business community in Georgia,” said Gabriel Vaca, GHCC Board Chair and UPS Director of Strategic Account Sales International Products. “This award confirms Tisha’s leadership and how it will continue to benefit our community in the future.”

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The Georgia Hispanic Chamber of Commerce (GHCC)
The Hispanic leader in economic development