34th
ANNUAL BLACK TIE AWARDS & GALA

Silvestre
WILD AMAZONIA

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Greetings honored members, esteemed guests, and distinguished supporters of the GHCC familía,

I’d like to personally welcome each of you to the 34th Annual Awards Gala. It’s an exciting time for the Georgia Hispanic Chamber of Commerce, since we last met, we continue to push the frontier in reimagining the next, drawing from our 38-year history and propelling our members into the future to secure an economically sustainable and vibrant new day.

Our partnerships across the state have strengthened, our reach has expanded and our funding to fuel the future is growing deeper to do the work needed for our businesses. We know that the Hispanic community is an unprecedented accelerator of new business, job growth and a vital part of our workforce driving our economy and enhancing our communities for the better.

Reimagining the NEXT, can’t wait for tomorrow, it’s happening today and together we can continue to reduce the gaps that impedes us from thriving, and that’s what we do as your chamber, your Hispanic business voice and advocate. You as businesses and leaders are the champions for tomorrow by working today with partners, leaders, and elected officials across the state.

In our mission, we state boldly that we are the link to the non–Hispanic community, by building our businesses through our program we can propel them to greater success for the inclusive economy that’s what we dream America to be. That has been our mission for 38 years.

Our unique 4-part lens on legislative advocacy, access, opportunity, and connections augment the foundational pillars we believe ensure a prosperous business landscape such as advocacy, business, talent, leadership, and economic development have afforded us the opportunity to flourish within the business landscape in Georgia.
Tonight, we are celebrating the theme, "Wild Amazonia", paying homage to the strength and resiliency of the great Amazonian region of the world. That same strength, resiliency and adaptability is found in our people, in our small businesses, they are the seedlings that produce for our great state, and our great nation. Much like a garden or rainforest the ecosystem of our economy is delicate and intricately woven with all the moving parts that foster a thriving economy. We need to tend to all the lands to guarantee a good harvest. Let’s continue to work together and remove those obstacles that for generations have impeded our growth and wealth creation.

I’d like to thank each of you for joining us tonight and applaud you for investing, supporting, and locking arms with the GHCC with your talents, time, treasure and most importantly the heart and leadership we need to nourish the next, now. Thanks for making this YOUR familia, from whatever background or ideology you come from. Thanks for making this your home.

Cheers to Reimagining the Next and THANK YOU for joining us on this journey. Together We Thrive!

Here to Serve,

Veronica Maldonado- Torres
President/CEO
Georgia Hispanic Chamber of Commerce
A Letter from the

MAYOR OF ATLANTA

Mayor Andre Dickens
Mayor of the City of Atlanta

CITY OF ATLANTA
55 TRINITY AVE. S.W.
ATLANTA, GEORGIA 30303-1900
TELEPHONE (404) 954-1000

August 27, 2022

Greetings:

As the 61st Mayor of Atlanta, it is my privilege to welcome the Georgia Hispanic Chamber of Commerce honorees and attendees to the 34th Annual Gala.

The Georgia Hispanic Chamber of Commerce Gala recognizes the impact of Hispanic businesses and innovative leaders who have made a lasting impact in Atlanta’s communities. As a city focused on equity, diversity, and inclusion, we remain committed to ensuring that all people regardless of gender, race or national origin – have the tools and resources needed to succeed.

The City of Atlanta salutes the Georgia Hispanic Chamber of Commerce’s service in honoring the achievements of our residents to make Atlanta a more welcoming and equitable city.

On behalf of the people of Atlanta, I extend best wishes for a wonderful celebration as you gather for this significant occasion.

Sincerely,

Mayor Andre Dickens
Meet Our
GALA CO-CHAIRS

Patricia Boezio
- Honorary Consul of Ecuador
Representing Ecuador

Zaira Brumagim
- Yancey Bros. Co.
Representing Colombia

Richard J. Valladares
- Greenberg Traurig
Representing Perú

Luis Virguez
- Virguez Law
Representing Venezuela

Click Here to Watch Video
Meet Our
EMCEE

Jorge Estevez
Emcee
WSB-TV Anchor, Cox Media Group

Jorge Estevez joined WSB-TV Channel 2 as the station’s 5 p.m. and 11 p.m. anchor in January 2020. With more than 20 years of experience as a journalist, Jorge is excited to tell the stories that impact the people of North Georgia.

While Jorge has been a journalist since the late ’90’s when he began his career in New York City, he is eager to work alongside another set of seasoned professionals who make up one of the best stations in the country.

In Orlando, Jorge covered the effects of 9/11 on Central Florida tourism, reported on NASA’s Shuttle Columbia Disaster and was in the elements for the severe hurricane season of 2004, during which several back to back storms impacted the Orlando area. He was also on the air to cover the devastation left behind on the island of Puerto Rico by Hurricane Maria in 2017. The story is of special significance to the Orlando area, because of Central Florida’s large Puerto Rican population.

But the most impactful moment that Jorge covered was the mass shooting at the Pulse nightclub where 49 people lost their lives in June of 2016.

“When the victims’ names were released that first night, I interviewed someone close to a person who had died. It was the moment when this tragedy became real for so many people,” said Jorge, who was also asked to host the first organized vigil where 50,000 people gathered around Lake Eola and grieved for the lives lost.

For a short time, Jorge left Orlando and worked at the CBS station, WFOR, in Miami. There, he won his first of nine Emmy Awards for one of his special reports on traffic patterns in South Florida.

He returned to WFTV a few years later.

Jorge landed his first broadcasting job as a reporter at News 12 The Bronx and was promoted to the position of morning anchor in less than a year. Jorge will remember his time in New York City for his Emmy-nominated story of a 12-year-old boy-turned-author after his battle with bone marrow cancer.

The son of Cuban immigrants, with a Puerto Rican background Jorge is from West New York, New Jersey, where he graduated from Rutgers University with a dual degree in journalism and communication.
34th Annual
GHCC GALA AWARDS

Emcee
Mr. Jorge Estévez
Anchor/Reporter, Cox Media Group

Co-Chairs
Patricia Boezio – Honorary Consul of Ecuador
Representing Ecuador
Representing Colombia
Richard J. Valladares – Greenberg Traurig
Representing Peru
Luis Virgüez – Virgüez Law
Representing Venezuela

Welcome Remarks
Mr. Antonio Molina
GHCC Board Chair
Governor Brian Kemp
Governor of Georgia
Veronica Maldonado-Torres
President & CEO

Awards Presentation
President’s Award – Partner in the Promise
– Georgia Tech Enterprise Innovation Institute – Donna Ennis
Large Hispanic Business of the Year – Vensure Employer Services
Mid-Size Hispanic Business of the Year – Tacos & Tequilas
Small Hispanic Business of the Year – CIC Floors
Non-Profit of the Year – Georgia Highlands Medical Services
Trailblazing Woman of the Year – Carolina Vergara
Business Partner of the Year – Rich Johnson, AT&T

Dinner
Dinner Performance – The Atlanta Virtuosi Foundation

Awards Presentation
Corporate Social Impact Initiative of the Year – Accenture
Small Business Member of the Year – Abe Ruiz
Ambassador of the Year – Edgar Soto
HYPE Leadership Award – Melissa Ramirez
EME Leadership Award – Mariana Gomez Linares
EME Leadership Award – Ana Laverde Cleary
Rising Star Award – Kristel Valencia

Entertainment & Dancing
Danzas Genéricas
The Atlanta Show Band
DJ Fernando Fernandez
Thank You

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President’s Award - Partner in the Promise
Georgia Tech Enterprise Innovation Institute, Donna Ennis

The Enterprise Innovation Institute is Georgia Tech’s economic development arm. It serves as one of the primary vehicles to achieve Georgia Tech’s goal of expanded local, regional, and global outreach. The Enterprise Innovation Institute is the nation’s largest, most comprehensive university-based program of entrepreneurship and startup company development, business and industry growth, ecosystem development, and international outreach. Reporting through the Office of the Executive Vice President for Research at Georgia Tech, our 14 programs help entrepreneurs, industry, and the public sector be more competitive and increase economic impact in Georgia, nationally, and globally. We are unique because we bring all of these areas of expertise into a single organization and are able to connect our clients to more than one program or service to meet their individual needs. Being part of Georgia Tech we connect customers to its vast resources, including world-class research, state-of-the-art facilities, internationally recognized experts, and top student talent.

Large Hispanic Business of the Year
Vensure Employer Services, Alex Campos, CEO

Founded in 2004, Vensure Employer Services provides PEO solutions and human resource outsourcing to small and mid-sized businesses across the country. Through its subsidiaries, including VensureHR, the company processes more than $19 billion in payroll and supports more than 508,000 worksite employees. With services including payroll, employee benefits, workers’ compensation, risk management, and HR administration, Vensure strengthens a broad spectrum of industries, allowing business owners to cost-effectively manage HR functions and turn their attention to growth and profitability initiatives.

Mid-Size Hispanic Business of the Year
Tacos & Tequilas, Diego Velasquez, CEO

Meet Diego Velasquez who, after working more than 14 years in the Georgia restaurant industry, decided to open his own restaurant, Tacos and Tequilas Mexican Grill, in Atlanta. What started in 2010 as a small restaurant quickly became successful; prompting Diego to open a second location. The dream and the success continued and today Diego owns four locations spread throughout metro Atlanta, that have altogether created more than 120 new jobs.
Small Hispanic Business of the Year
CIC Floors LLC, Clara Richardson-Olguin, Owner

CIC FLOORS is a women-owned WBENC, minority-owned MBE, and supplier-certified GNMSDC a full Retail store that offers Residential and Commercial Architectural design and professional installation to all your home projects. Our products go from tile, wood, carpet, and wallpaper. Everything from the walls to the floors. We offer products that are unique in texture, sustainability, and capacity. We delivered what we promised because CIC Team is committed to performing with professionalism all our client's projects. With 17 years in business, in Gwinnett County, CIC FLOORS is devoted to making an impact with unique products and professional installation. CIC FLOOR's environmentally conscious approach and design inspire our clients with personal attention to their projects while providing safe alternatives to organic products. CIC FLOORS welcomes a new division CIC HOMES which will bring a more design-oriented approach providing our clients a full one-stop shop with kitchen remodels, showers and home remodels.

Non-Profit of the Year
Georgia Highlands Medical Services, Todd Shifflet, CEO

Georgia Highlands Medical Services is a private, non-profit community health center that was founded in Forsyth County in 1979 by Catholic Sisters Kathryn Cliatt & June Racicot and some dedicated community members to provide health care to the poor, rural community of Forsyth County at the foothills of the North Georgia mountains. Lots has changed since then, but Georgia Highlands has always remained steadfast in its mission to provide services to those in the community who have no other place to turn for care. The organization now operates six medical centers and serves over 20,000 patients, 73% living below poverty and 49% of whom are uninsured. Services include Family Practice, Pediatrics, Geriatrics, Women's Health/OB-GYN, Pharmacy, Laboratory, Mental Health, Case Management, Family Planning, Eligibility Assistance, and Chiropractic Care Services.

Trailblazing Woman of the Year
Carolina Vergara, CV Team, First Option Mortgage

Carolina sets the standard for women supporting women and being proud of helping others succeed. She is a leader in the industry and creates a road map for teamwork. She believes having a vision and being successful go hand-in-hand. As a bilingual woman, she understands the power in building strong relationships with clients to ensure they achieve their personal goals of buying a home. Carolina has been named to NAHREP 2021 top 100 in the Southeast, the FOM Circle of Excellence, and is a 2-time winner of the Women With Vision Award. Carolina's team consider her to be an inspiring leader. She finds inspiration both in supporting her team and by participating in coaching with like-minded individuals. Carolina believes strongly that a woman with vision should have herself a vision to empower others.
**Business Partner of the Year:**
Rich Johnson, AT&T Georgia

In July of 2019, Rich Johnson was appointed as the Assistant Vice President of External Affairs for AT&T Georgia. He brings over a decade of experience working in the public, private and non-profit sectors. As an AVP for AT&T, Rich manages and directs external affairs engagement with community leaders and policymakers throughout Georgia. He develops and implements statewide strategic efforts to enhance consumer and stakeholder awareness of key technology deployment and investments. He is also responsible for managing and directing AT&T Georgia's extensive philanthropic and community outreach efforts, including the AT&T Aspire program focused on high school success and workforce readiness.

**Corporate Social Impact Initiative of the Year**
Accenture, Chris Young, North America Public Service Strategy and Consulting

Accenture is a global professional services company with leading capabilities in digital, cloud and security. Combining unmatched experience and specialized skills across more than 40 industries, we offer Strategy and Consulting, Technology and Operations services and Accenture Song—all powered by the world's largest network of Advanced Technology and Intelligent Operations centers. Our 710,000 people deliver on the promise of technology and human ingenuity every day, serving clients in more than 120 countries. We embrace the power of change to create value and shared success for our clients, people, shareholders, partners and communities.

**Small Business Member of the Year**
Abe Ruiz, Madrid Spanish Taverna, Founder

Abe is the creator and the founder of MADRID SPANISH TAVERNA, concept he created and curated during COVID with the goal of bringing a piece of Spain to the US, most specifically to Roswell, GA. Since its first day, MADRID SPANISH TAVERNA has been an incredible success, serving not only the local community, but also visitors from all surrounding areas.

Simultaneously, Abe was the Lead Operations Consultant and Concept creator for Distrito T-Mobile, a $200 million entertainment and experiential complex in San Juan that opened in March 2021. This entertainment complex modeled after Times Square and the US based Live! concepts, will offer a multi-level experience for all Guests surrounded by eight (8) Locally created and Curated Food and Beverage concepts of which Abe was the lead since inception.
Ambassador of the Year
Edgar Soto, Wiring Solutions Inc.

Edgar Soto’s involvement with the Hispanic community started early in his career. As Director of Sales & Marketing for a Hispanic food company called Tropical Cheese Industries located in New Jersey, he realized the importance of giving back to the community. As a sponsor of the Puerto Rican Association for Human Development’s annual gala, he also served as a committee member.

Edgar Soto left Tropical Cheese after ten years to continue his success in sales and marketing with another Hispanic food company in New York City. As Vice President of Sales & Marketing for Cibao Meat Products, he recognized the importance of expanding its brand marketing to other Hispanic ethnic groups. So he got involved with organizations like the National Puerto Rican Association, NYC LGBTQ Chamber of Commerce, New York State Coalition Hispanic Chamber of Commerce, and the National Supermarket Association.

HYPE Leadership Award
Melissa Ramirez, Corners Outreach

Melissa Ramirez currently works as a Program Director at Corners Outreach. She applies her lived experiences in her every day work, as she connects people in different stages of their life to opportunities in education or career. Her goal is to uplift her community by building bridges between people, organizations, employers and institutions. She encourages and supports people as they harness their natural talents to reach their goals.

Born in New York, moving to Colombia, and returning to Gwinnett County where she grew up, Melissa understands the different experiences that one can live in pursuit of a good life in this country. Having worked in immigration law, and now in the non-profit sector, she recognizes the power of connection to resources and good people. She pursues community relationships to learn what resources are available, and through her involvement in HYPE, she has enhanced that by meeting a great group of young professionals who are all committed to lifting each other up while finding a sense of belonging. She aspires to be a community advocate who can serve her community by walking alongside them towards the pursuit of their aspirations and a joyful life.
EME Leadership Award
Mariana Gomez Linares, EME Marketing Co-Chair

Mariana, 43 years old from Venezuela, currently living in Atlanta Georgia specialized in retail strategy for Latin and multicultural brands also opened her first Omnichannel warehousing and fulfillment operation, for Hispanic and multicultural brands, self-made and believes that you can conquer anything you want if you are continually trained, with the right mindset and goals. Over the past 5 years she’s been working into build opportunities for CPG Latin and multicultural brands here in United States.

Founder and CEO of RackSeeker Fulfillment Center and Brands Builders Retail Agency both serve primarily to Latin and multicultural markets where minorities need to find opportunities by breaking down the boundaries, her approach to transform challenges and adversities, not only generated her own growth but those around her as well.

EME Leadership Award
Ana Laverde Cleary, EME Marketing Co-Chair

Expert marketing leader with solid international managerial experience in almost all the Latin American countries, with emphasis in strategic planning, product development, sales, value selling and customer development in fast moving consumer goods, entertainment, travel & hospitality, convenience, services, and digital media industries.

Well known by a deep commitment to deliver breakthrough results, being passionate, innovator, and having a challenger mindset with an energetic leadership. Strong change management capability, integrating analytics, creativity, and negotiation skills. Extensive experience in Latin America, leading multi-disciplinary and multi-cultural teams.
Rising Star Award
Kristel Valencia, Cafexito Mexican Coffee Shop, Owner

Kristel Valencia is the founder & owner of Cafexito Mexican Coffee Shop, a coffee shop best described as the Mexican American experience in beverage form. Proud Mexico-Americana, boy mom, first gen college grad, and full-time go getter. Kristel launched Cafexito in August of 2019 to fill a void in Atlanta, a void that many Latino-Americans can relate to—a place to have cafecito outside of their homes. 3 years later, she is the recipient of the Latino Community Fund Seed Capital grant, EMPOWER by GoDaddy Digital Presence Grant, participant of the Made in America GoDaddy Documentary Series, Elevate Together Grant, Maison Courvoisier grant and guest speaker for the Made Here Podcast that aired in August 2020. After 2 years as a pop up experience, Cafexito Mexican Coffee Shop now has a permanent home in Southwest Atlanta.

Kristel was born in Veracruz, Mexico and raised in Marietta, GA. She holds a Bachelor of Business Administration from Georgia State University’s J. Mack Robinson College of Business. After graduating college, Kristel went on to work for The Coca-Cola Company from 2013 to 2019, first as administrative assistant in global marketing then as event coordinator handling internal company events.
At Amazon, we’re committed to upholding a culture of **inclusion and equity** for our employees, customers, and neighbors.

Our ability to grow and innovate relies on the perspectives and knowledge of people from all backgrounds. Together with **Georgia Hispanic Chamber of Commerce** we’re helping build a future that is inclusive, diverse, and accessible to all.

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Register now!

**THE 50 MOST INFLUENTIAL Latinos in Georgia**

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**October 21st, 2022**

The John C. Maxwell Leadership Center at 12Stone Church
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**2022 GEORGIA HISPANIC BUSINESS CONFERENCE & EXPO**

**NOVEMBER 29, 2022**

9:00 A.M.
LOCATION:
THE DELTA FLIGHT MUSEUM
at 1220 Boulevard PI, Atlanta, GA 30354.
2021 IMPACT

1,970 SMALL BUSINESSES SERVED

101 TOTAL NUMBER OF COURSES/CLASSES/SESSIONS/WEBINARS HELD

118 TRAINING HOURS

398 CONSULTING HOURS

$136,500 SMALL BUSINESS GRANTS
WHY JOIN THE CHAMBER?
let us help your business!

MEMBERS GET MORE!

- **VISIBILITY**
  STAND OUT and get notice as an active member of your community!

- **NETWORK**
  It’s NOT just who you know, it’s who others know! Networking is Powerful!

- **GROWTH**
  Quality training and educational programs
  Economic growth with business accelerator series and access to capital

- **DISCOUNTS**
  Member to member
  Discounts increase your buying power! Businesses can offer a discount for products and services

- **VOICE**
  We advocate on your behalf!
  Gain a say in what happens through our chamber’s advocacy efforts

- **CREDIBILITY**
  Your reputation matters!
  Chamber membership is respected by the community

To learn more about Georgia Hispanic Chamber of Commerce membership visit https://ghcc.org/about-ghcc/ or Call 404.929.9998
empowering latinas to be their best

https://crearghcc.org/
The Georgia Hispanic Chamber of Commerce (GHCC) is one of the largest Hispanic chambers across the nation. For over 36 years we've been fueling the future for Hispanic business enterprises and professionals and serving as a vital link to non-Hispanic entities driving diversity, innovation and economic prosperity into the region.

Learn more about how we are impacting businesses through the Hispanic Business Center (HBC) 501(c)(3) offering mentoring, capacity building and technical assistance to Georgia's fastest growing entrepreneurial community across the nation.

Georgia Hispanic Chamber of Commerce: 270 Peachtree Street NW Suite 2200 Atlanta, GA 30303
www.ghcc.org | 404-929-9998
Hype is a division of the Georgia Hispanic Chamber of Commerce dedicated to being the main resource of Georgia’s future leaders. Pursue your purpose & impact your community. Network with next generation leaders and connect with like-minded young professionals & entrepreneurs from the metro Atlanta area & surrounding counties. Get to know us and let’s #GROWCONNECTED.
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TOGETHER, WE CAN DO GREAT THINGS

We offer FREE technical assistance and critical resources, to help the under-served entrepreneurial community build, grow and thrive.

Financial Assistance  Marketing & Advertising  Business Development
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Contact Georgia Hispanic Chamber of Commerce and find out how we can help you succeed.
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