



GEORGIA HISPANIC
CHAMBER *of* COMMERCE

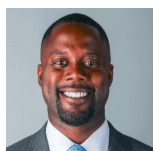
PRESENTED BY



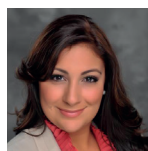
WELCOME CULTIVATING *Hispanic*

LEADERSHIP CONFERENCE

A CONFERENCE FOR LEADERS WITH PASSION TO LEAD WITH PURPOSE



KEYNOTE SPEAKER
Dr. Tommy T. Welch
Instructional Leader/ Principal
Meadowcreek High School



LUNCH SPEAKER
Veronica Maldonado Torres
Award-Winning Visionary
Business & Thought Leader

MODERATOR OF THE PANEL



SOFIA BORK
Engagement Readiness
Consultant at SunTrust Bank

PANEL



GOLD



SILVER



BREAKFAST



TABLE





GEORGIA HISPANIC
CHAMBER *of* COMMERCE

1. Employee Resource Groups (B/ERG)

Receive training on growing and enhancing the impact of your B/ERG from experts:
Raymond Arroyo & Adam Arroyos PhD:

- Best practices and measurements.
- Impacting your corporation, employees and the community.
- Prepare for the B/ERG corporate challenge competition.

THE SPEAKERS



RAYMOND J. ARROYO
Immediate Past Chairman,
USHCC Board of Directors

Raymond is a respected HR executive and a visible leadership development professional, with real-life expertise in ERG strategy. Raymond has a proven track record of facilitating ideas to fruition and groups to deliver value-added results, not just activity. Raymond has led the USHCC ERG Case Competition for many years.



DR. ADAM ARROYOS
Founder and CEO of Grandslam
Performance Associates (GPA)

Dr. Adam Arroyos is a business strategist, executive coach, and thought leader with a proven track record of facilitating high performance. His unique approach connects companies, communities, and constituents to optimize resources and maximize collective impact.

2. Leadership in Action

MODERATOR OF THE PANEL : SOFIA BORK
Engagement Readiness Consultant at SunTrust Bank

Listen to panelists that have taken action in the community against social injustices.



DAVID SCHAEFER
Managing Director of Advocacy for the Latin American Association

David Schaefer is the Managing Director of Advocacy at the Latin American Association, a position he began in July 2014. Prior to coming to the LAA, Schaefer worked at the University of North Carolina-Greensboro for six years as a grant writer and the technical editor for the University's largest research center. He also worked as the associate chief of staff in the Office of the Chancellor, where he focused on policy and co-founded ALIANZA, a university alliance of Latino students, faculty and staff. During his career,

Schaefer has been a college instructor, paralegal and immigration attorney and helped found a church ministry serving African and Middle Eastern refugees.

Schaefer earned his law degree (with honors), master of arts in political science and bachelor of arts degree (summa cum laude) in Latin American relations from the University of Georgia, where he served on the executive board of the Georgia Journal of International and Comparative Law and as executive chair of the Equal Justice Foundation Scholarship Committee. He is a member of the American Immigration Lawyers Association, served as legislative chair for the Coalition of Refugee Service Agencies (Atlanta) and is licensed to practice law in Georgia and North Carolina. He is a recipient of the North Carolina Piedmont Triad's 40 Leaders Under Forty award and is a graduate of Leadership Gwinnett.

MARIO BECERRA
Cross Keys High School student.

Mario Becerra Aleman, a first generation DACA student, is a devoted leader in his community, not only has he volunteered countless times for his community, but he is also an active member of many clubs at his school. He is the vice president of the Cross Keys Mu Alpha Theta National Mathematics Honor Society and the lead programmer for the Robotics Team. Mario is also an active member of FBLA (Future Business Leaders of America), YE (Youth Entrepreneurs), TSA(Technology Student Association), SkillsUSA, National Honor Society, National Beta Club, Rho Kappa Social Studies Honor Society, and LYLA(Latino Youth Leadership Academy). He has also been the band captain and drum major of the Cross Keys Marching Band, and the vice president of the math club. Mario participated in the HSFLYI (Hispanic Scholarship Fund Latino Youth Institute) and will be returning this summer as a staff member for the program. He is a QuestBridge Scholar, AP Scholar with Distinction, a SkillsUSA State Champion for two consecutive years, a TSA State Finalist for two straight years, a participant of the youth green card voices, YE school champion, and Valedictorian of the Cross Keys Class of 2018.

Apart from his numerous recognitions, Mario has represented Cross Keys in the Georgia Tech Engineering Academy, the Georgia Tech PUSH(Pursuing Urban Sustainability at Home) program, and the QuestBridge National College Admissions Conference in Emory. He will be majoring in computer science with a minor in business administration at Emory College of Arts and Sciences. Mario also plans to study abroad in Europe and Asia to further his studies. After which, he wants to start his own business in the gaming industry and start a program that will aid minority students, from low-income families, to gain experience in STEM fields, specifically computer science.



ALEXA VACA

Political Science student at Kennesaw State University

Alexa Vaca is a Political Science major and Spanish minor at Kennesaw State University. She was a legislative aide for Representative Pedro Marin for two legislative sessions helping fight anti-immigrant legislation. Over the years, Alexa has been active on political campaigns, including as Field Director for Representative Marin's reelection campaign and as a delegate for Bernie Sanders in the 2016 Democratic National Convention. Ms. Vaca is a two-time winner of the Outstanding Latino Leader Award at Kennesaw State

University. More recently, she led the #TakeAKneeKSU movement at Kennesaw State University, fighting for change for minority students and the removal of the university president. For this effort, she received the Social Justice Award from the Cobb County Southern Christian Leadership Conference and the Scholar-Activist Award from the Walter Rodney Foundation. Alexa continues to be an advocate for social justice and hopes to become a civil rights lawyer.



SAMUEL AGUILAR

Georgia Organizing Manager with FWD.us

Samuel Aguilar is the Georgia Organizing Manager with FWD.us, a bipartisan policy group founded by key leaders in the tech industry. He works to engage Georgia's business, tech, and political communities around commonsense immigration reform solutions. Prior to his role at FWD.us, Sam led the leadership development and public policy programs at the Georgia Association of Latino Elected Officials (GALEO), where he lobbied members of Georgia's General Assembly. A proud graduate of the University of

Georgia (B.A./B.S. 2013; MPA, 2015), Sam is engaging political candidates and elected officials on issues relating to immigrant and millennial communities as well as economic development policies.



YEHIMI CAMBRÓN

Artist and Educator

Yehimi Cambrón is an artist and educator born in Mexico and raised in Atlanta. She earned a full ride scholarship from the Goizueta Foundation to attend Agnes Scott College, from where she graduated with a B.A. in Studio Art in 2014. Cambrón's artwork focuses on celebrating the humanity and resiliency of immigrants. In 2017, she painted a mural of her Education is Liberation Monarch as part of The BuHi Walk a public art conference on Buford Hwy co-hosted by Living Walls, The City Speaks and We Love BuHi. Since then, she

has used her mural to engage the community and advocate for protection for dreamers. She was recently commissioned to create a series of portraits for the 4th edition of the Green Card Voices book, Atlanta edition. The book highlights the immigration stories of students at her alma mater (Cross Keys HS) where she is currently an art teacher.

In the Spring of 2015, Cambrón decides to expand her fight for social justice to the classroom by joining Teach for America (TFA) in their movement for educational equity, becoming the first of two DACAmented (Deferred Action for Childhood Arrivals) TFA educators in Georgia. After completing her two-year commitment teaching at a bilingual elementary school, Cambrón returned to her alma mater-Cross Keys High School in DeKalb County School District as an art teacher. Most recently, Cambrón transitioned from Vice President to President of the Cross Keys Foundation a non-profit organization that advocates for and supports the public schools of the Cross Keys cluster.