



GEORGIA HISPANIC
CHAMBER of COMMERCE



CULTIVATING *Hispanic*

LEADERSHIP CONFERENCE

A CONFERENCE FOR LEADERS WITH PASSION TO LEAD WITH PURPOSE

SATURDAY APRIL, 28TH
8 a.m - 1:30 p.m

UPS HEADQUARTERS
55 Glenlake Pkwy NE, Atlanta, GA 30328



WORKSHOP

EMPLOYEE RESOURCE GROUPS (B/ERG)

Open to all leaders /members of E/BRGs – Receive training on enhancing the impact of your E/BRG to your corporation, employees and community.

PARTICIPANTS WILL LEARN:

- About the USHCC's B/ERG Corporate Challenge and how to help their company's ERG participate in the challenge.
- Better understand the evolution of the B/ERG strategy and the significance of each phase.
- Gain an understanding of the various operating models for an B/ERG.
- Learn what's required for B/ERGs to achieve and sustain effectiveness.



RAYMOND J. ARROYO
Immediate Past Chairman,
USHCC Board of Directors

Raymond is a respected HR executive and a visible leadership development professional, with real-life expertise in ERG strategy. Raymond has a proven track record of facilitating ideas to fruition and groups to deliver value-added results, not just activity. Raymond has led the USHCC ERG Case Competition for many years.



DR. ADAM ARROYOS
Founder and CEO of Grandslam
Performance Associates (GPA)

Dr. Adam Arroyos is a business strategist, executive coach, and thought leader with a proven track record of facilitating high performance. His unique approach connects companies, communities, and constituents to optimize resources and maximize collective impact.

PRE-REGISTRATION REQUIRED
Limited seating

REGISTER NOW:
goo.gl/ZBkm1U

\$40 NON - MEMBERS
\$30 MEMBERS
\$20 HYPE & STUDENTS

www.ghcc.org

GHCC_news

GHCC_news

ghcc1

PANEL



GOLD



SILVER



BREAKFAST



TABLE

