



**PUBLIC PRIVATE
STRATEGIES**

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PRESS RELEASE

The Georgia Hispanic Chamber of Commerce, Public Private Strategies, UPS and The Atlanta Black Chambers host the Atlanta Census Business Roundtable

The Atlanta Census Business Roundtable, sponsored by the Annie E. Casey Foundation and co-hosted by UPS, the Atlanta Black Chambers, and the Georgia Hispanic Chamber of Commerce have joined efforts to host corporations and diverse business leaders to discuss the importance of an accurate 2020 Census to our businesses and our economy.

This convening of select business leaders will provide companies with the information and tools necessary to support a complete count among employees, customers, and the communities that they all serve. The roundtable will also provide participating leaders with resources to remain engaged in the effort in the months leading up to the 2020 Census.

Among the topics that will be discussed are; understand how the Census impacts business in Georgia and the Atlanta area economy, the role that businesses play in the Census and how business leaders can support a complete count.

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