



March 13, 2019

PRESS RELEASE

The Georgia Hispanic Chamber of Commerce and the Government Contractors Association Announce a Strategic Partnership to Benefit their Members

The Georgia Hispanic Chamber of Commerce (GHCC) and the Government Contractors Association (GCA) have entered into a strategic partnership to benefit current and future members.

The small business community is greatly disadvantaged in the government contracting market. 99.7% of all US companies are defined as small businesses by the SBA, yet only 22% of federal contracting dollars are awarded to these organizations. The disparities for women, minorities, veterans, and other such business owners are enormous. The goal of this partnership is to be an agent of change by helping companies to gain greater access to the opportunities in the government market.

GCA has become the premier government contracting association by creating an ecosystem where any business may come and find success in government contracting through training, services and relationship building. GHCC, for its part, serves its members by promoting domestic and international economic development of Hispanic businesses and individuals, and by serving as a link between non-Hispanic entities and the Hispanic marketplace.

Features of the partnership include customized Government Contracting Events, the creation of a Government Contracting Committee with members of GCA and GHCC, the establishment of an Incubator/Accelerator Program in addition to cross-promotion and sponsorship of signature events.

About GCA

The Government Contractors Association, Inc. is a national trade association comprised of commercial contractors (small & large companies) and government agencies (federal agencies, state agencies, local agencies), gov't staff, universities, non-profits, etc. GCA's vision is to create access and open doors for commercial companies to the government market and to support government agencies in accessing more qualified contractors. Its mission is to educate, facilitate and advocate for its membership. More information about GCA and government contracting may be found at www.govassociation.org.

About GHCC

Established in 1984, the GHCC's primary focus is on business formation, business growth, and civic and leadership development and engagement. It serves entrepreneurs and business owners through consultations, workshops and seminars. With over 1,000 members, the GHCC is one of the largest Hispanic Chambers in the country and can be found at www.ghcc.org.