GHCC President & CEO appointed to Census Task Force

Media contact: Gina Espinosa-Meltzer
gina@g-prglobal.com
(404) 229-4540

Atlanta, GA - Governor Brian P. Kemp has named two of the state's most prominent Latinos to serve on the Complete Count Committee, an important task force that will ensure every resident of Georgia is counted in the 2020 U.S. Census.

Santiago R. Marquez, president and CEO of the Georgia Hispanic Chamber of Commerce, and acting Insurance Commissioner John King, were chosen as two of 66 leaders to serve on the committee. The committee will be chaired by Rusty Haygood of the Department of Community Affairs and Anna Miller of the Governor's Office of Planning and Budget.

"I am honored to serve the state, the people of Georgia and the Governor to ensure that everyone is counted during the census," said Marquez. "It's critical for the Hispanic community to have a voice at the table."

Two members of the Governor's Complete Count Committee, Lori Geary and Tharon Johnson, will serve as co-executive directors of a statewide marketing campaign for the 2020 census. Launched by the Governor's Office of Planning and Budget, this nonpartisan initiative is called "Every. One. Counts."

"It is vital that every man, woman, and child are counted in the 2020 census so that our state gets the right amount of federal funding and the right number of congressional seats," said Geary and Johnson in a statement. "We look forward to working with the Complete Count Committee to make Georgia a national leader in census efforts."

****

About the GHCC
Established in 1984, the GHCC is one of the largest Hispanic Chambers in the United States, with over 1,300 members. Its primary focus is on business formation, business growth, and civic and leadership development and engagement. It serves entrepreneurs and business owners through consultations, workshops and seminars and partners with organizations such as the Small Business Development Center to bring quality programming to the Hispanic business community.