

December 4, 2019

The Hispanic Business Center, announces Sentri Roofing as the Business Accelerator competition winner of \$10,000 cash and \$10,000 in executive coaching at the Georgia Hispanic Chamber of Commerce Business Conference and Expo

The Hispanic Business Center (HBC) and Atlantic Consulting Solutions (ACS) is proud to announce Sentri Roofing www.sentriroofing.com as the winner of the HBC Business Accelerator competition. They will receive a total of \$20,000 (\$10,000 cash and \$10,000 in executive coaching for a year). *CIC Floors* www.CICFloorsllc.com and Just Right Auto Service www.justrightautoservice.com were recognized with the second and third place, respectively.

“We are proud of the winner *Sentri Roofing* of this first competition”, said Hispanic Business Center, Executive Director, Gabriel Vaca. “They demonstrated the most comprehensive growth strategy for their business to a panel of judges”.

The sponsors of this program are UPS, AT&T and Southern Site Development. These sponsors believe that the HBC Business Accelerator is the right vehicle to provide the guidance, education and strategy tools for Small Hispanic Businesses to accelerate their grow.

The Business Accelerator was created as a training program that provides Hispanic business owners with education in sales, finance, marketing and strategy to grow their business. Research shows that Hispanic businesses require culturally competent business training and education, increased access to capital and the HBC is providing all of that with this program.

About the HBC - The Hispanic Business Center is a leading enabler of economic growth for Hispanic businesses in the Southeast, providing educational workshops and access to resources. The HBC is a subsidiary of the Georgia Hispanic Chamber of Commerce. www.ghcchbc.org

ACS Mission - We partner with business owners to craft their long-term vision — going beyond just advice and working together to help them follow through on it. www.atlantic-cs.com