

Photo by LaRuche Creative



Jesus Martinez
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THE STORY: I was born in Sheepshead Bay Brooklyn, New York. In 1989, at the age of 18, and without my mother's blessings, I joined the U.S. military, where I served my country as a combat engineer, with tours in the Gulf war, and the Dessert Shield and Storm conflicts in Kuwait. During my five years in service, I received my bachelor's in culinary arts thru the University of Maryland. At the end of my service, I started what seemed like a long journey to find the perfect job. Finally, in 1995, a small company out of Las Colinas, Texas gave me that opportunity. As I worked my way from the bottom, I found, thru mentors, what my passion really was, and have been 100-percent focused on it. I started my career as a finance manager, and then became finance director and trainer, as well as a contract specialist. In 2017, I decided to start my own business in a similar industry, but still with 100-percent focus. I now operate one of the leading commercial loan brokerage firms in metro Atlanta.

WHY I CHOSE TO LIVE IN COBB: I think more than anything, Cobb chose us. When I first came here, I knew that living close to the city was not an option, especially after living in New York all my life. So, I asked around and with several suggestions I found a neighborhood that had my family's name written all over it. To this day, we feel blessed to live among great people and great friends, and have no plans to move.

WHAT DO YOU LOVE MOST ABOUT YOUR JOB? My job/company has given me the liberty to help others achieve great things, and not only in business but also in their personal lives. I do an extensive amount of networking with the local associations and chambers, and I am currently and ambassador to both the Cobb Chamber and The Georgia Hispanic Chamber of commerce, where I received the Ambassador of the Year award for 2019. I also love that I get to spend quality time with my family. Being self-employed gives me the freedom to control my time.

LEISURE TIME: We are "foodies" and love to explore different cuisines, and being married to a Peruvian chef has its advantages.

BEST ADVICE: Find your passion, and find what really drives you, and you will become successful. Also, giving thanks for what we have, and sharing with others can make a big difference, not just in our lives but in the lives of others. Work like there is no tomorrow; I don't mean become a slave to your job, but work on your faith, family, friends, and life in general. Inspire others. Become a coach. Tell people your story, and become an influencer.

WHAT'S NEXT? I am currently working on my company becoming a lender, where we can provide more options to our clients. I will continue to put my faith in what the Lord has for me. I know he has provided the right amount of good and bad times for me, and I feel blessed.

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