

Cultivating Hispanic LEADERSHIP CONFERENCE

WEDNESDAY,
July 22nd, 2020

VIRTUAL EVENT
5:30 p.m. - 6:30 p.m.

Presenting
sponsors



 **The Hispanic/Latino BRG**
a UPS Business Resource Group

SPONSORSHIP PACKAGE

PRESENTING \$ 15,000	GOLD \$ 3,000	SILVER \$ 1,000	BRONZE \$ 500
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Digital Exposure and Communications

Exclusive Social Media Mention or video interview/Pre/Event



Featured in GHCC website Home Page



Banner on GHCC event page



Logo on GHCC event page



Logo on Digital Program/Agenda



Social Media

FB Event Page Creation



Co-host on FB Event Page



FB Cover Event Page



GHCC FB Cover Page @ghcc1



Facebook Mention



LinkedIn Mention



IG mention



Twitter Mention



Logo on GHCC member E-blast Communications

Save The Date



Event Reminder



Name
Only

Name
Only

Name
Only

Post event Thank you

Logo

Logo

Logo

Name
Only

News & Publications

Keep In Touch Weekly Newsletter



Partners Communications Newsletter



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Additional Exposure

Individual Webinar Session (30-45 mins)



Introductory Statement at Business Networking Event (3-5 mins)



Event Program

Podium/Program Recognition

Logo

Logo

Logo

Name
Only

3-5 Minute Speaking engagement (Members only)



2-3 Minute Speaking engagement (Members only)



Slideshow

Recognition Slide during presentation

Logo

Logo

Logo

Name
Only

Opportunity for Dedicated PowerPoint Presentation



Dedicated Banner on Zoom/Profile Pictures

