



For Immediate Release

Media

Contact:
Gina Espinosa-Meltzer
(404) 229-4540

Georgia Hispanic Chamber promotes 2 female executives to senior leadership positions

Atlanta, July 6, 2020. The Georgia Hispanic Chamber of Commerce (GHCC) has promoted a pair of executives to senior director positions. The Chamber named Norma Zúñiga-Cardoza Senior Director of Program Development and Aisah “Ish” Gayle Senior Director of Operations.

The two will report to Gabriel Vaca, who took over July 1 as Interim President of the GHCC. Vaca replaced Santiago Marquez, who is now executive director of the Latin American Association.

“I am proud to announce the promotion of these talented LatinX on the leadership team that will help the GHCC to continue impacting the growth of Hispanic businesses throughout Atlanta and the State of Georgia,” said Vaca.

Zúñiga-Cardoza was director of programming with the GHCC. She has more than 19 years of experience in the nonprofit field and is a Nonprofit Certified Professional (CNP). Zúñiga-Cardoza previously was Chief Operating Officer of CETPA, a nonprofit dedicated to providing behavioral health services to the Latino community in Georgia.

Gayle previously was director of programs and events for the GHCC, and has more than 18 years of experience in technology administration, operations and contract management, strategic project development and regional community engagement. She previously worked with the Atlanta Regional Commission as a Technology Manager for GA Commute Options, a program of the Georgia Department of Transportation.

Gayle is a native of Panama. Zúñiga-Cardoza is a native of Monterrey, Mexico, but grew up in Georgia.

About the GHCC

Established in 1984, the GHCC's primary focus is on business formation, business growth and education and access to resources as well as civic and leadership development and engagement. It serves entrepreneurs and business owners through consultations, workshops and seminars. With over 1,300 members, the GHCC is one of the largest Hispanic Chambers in the country and can be found at www.ghcc.org