

Membership package

\$ 10,000 Membership

- ✓ One political action committee seat
- ✓ Up to two committee seats on the chamber task force / committee
- ✓ Host virtual employment job opportunities
- ✓ \$ 1,500 grant towards Impacting the hispanic community in your name
- ✓ \$ 3,000 sponsorship for one GHCC signature event
- ✓ Unlimited job posts
- ✓ Enhanced visibility on GHCC 's website ome page with direct link to member's site
- ✓ Enhanced visibility on GHCC's signature events (logo)
- ✓ Recognition on GHCC's membership directory
- ✓ Host event with small business (Virtual or Live)
- ✓ One facebook live x year
- ✓ Company's 1 minute promocional video displayed in our social media platforms
- ✓ 25% discount - cultivating hispanic leadership institute
- ✓ Access to unified standard training x 3 employee certification
- ✓ 1 x month advertisement in ghcc's weekly newsletter
- ✓ Up to 10 representatives
- ✓ Representative receive discounted price for GHCC'S signature & educational events: 50 most influential, golf tournament, cultivating hispanic leadership conference, GHCC annual gala, business expo, EME women conference

\$ 5,000 Membership

- ✓ Up to two committee seats on the chamber task force / committee
- ✓ Host virtual employment job opportunities
- ✓ \$ 2,000 level sponsorship for a GHCC signature event
- ✓ Unlimited job posts
- ✓ Enhanced visibility on GHCC 's website home page with direct link to member's site
- ✓ Enhanced visibility on GHCC's signature events (logo)
- ✓ Recognition on ghcc's membership directory
- ✓ Host event with small business (virtual or live)
- ✓ One facebook live x year
- ✓ Company's 1 minute promocional video displayed in our social media platforms
- ✓ 25% discount - cultivating hispanic leadership institute
- ✓ Access to unified standard training x 2 employee certification
- ✓ 1 x month advertisement in GHCC's weekly newsletter
- ✓ Up to 5 representatives
- ✓ Representative receive discounted price for GHCC's signature & educational events: 50 most influential, golf tournament, cultivating hispanic leadership conference, GHCC annual gala, business expo, EME women conference

\$ 2,500 Membership

- ✓ One committee seat on the chamber task force / committee
- ✓ Unlimited job posts
- ✓ Enhanced visibility on GHCC 's website home page with direct link to member's site
- ✓ Enhanced visibility on GHCC's signature events (logo)
- ✓ Recognition on GHCC's membership directory
- ✓ 5 x minute member spotlight in your preferred virtual networking group
- ✓ Host event with small business (virtual or live)
- ✓ One facebook live x year
- ✓ Company's 1 minute promocional video displayed in our social media platforms
- ✓ Access to unified standard training x 2 employee certification
- ✓ 1 x month advertisement in GHCC's weekly newsletter
- ✓ 25% discount - cultivating hispanic leadership institute
- ✓ Up to 5 representatives
- ✓ Representative receive discounted price for GHCC's signature & educational events: 50 most influential, golf tournament, cultivating hispanic leadership conference, GHCC annual gala, business expo, EME women conference
- ✓ Business consulting
 - o virtual consulting with sbdc for business plan
 - o Virtual consulting with ACE
 - o Consulting SCORE

\$ 1,000 Membership

- ✓ Opportunity to be part of one of GHCC's task force / committees
- ✓ Unlimited job posts
- ✓ Recognition on GHCC's membership Directory
- ✓ 5 x minute member spotlight in your preferred virtual networking group
- ✓ 1 x month advertisement in ghcc's weekly newsletter
- ✓ 20% discount - cultivating hispanic leadership institute
- ✓ Up to 5 representatives
- ✓ Representative receive discounted price for GHCC's signature & educational events: 50 most influential, golf tournament, cultivating hispanic leadership conference, GHCC annual gala, business expo, EME women conference
- ✓ Business Consulting
 - o Virtual consulting with SBDC for business plan
 - o Virtual consulting with ACE
 - o Consulting SCORE

Membership package

\$ 500 Membership

- ✓ Opportunity to be part of one of GHCC's committees
- ✓ 1 x short video with member's special announcement & business updates
- ✓ Initial business needs assessment
- ✓ 1 x member highlight x year in GHCC's social media & newsletter
- ✓ Member promotions & discounts shared 4 x times x year in our newsletter
- ✓ Business consulting
 - o Virtual consulting with SBDC for business plan
 - o Virtual consulting with ACE
 - o Consulting SCORE
- ✓ 5 x minute member spotlight in your preferred virtual networking group
- ✓ 15% Discount - cultivating hispanic leadership institute
- ✓ Discounted booth or table at one GHCC event
- ✓ Up to 5 representatives
- ✓ Representative receive discounted price for GHCC's signature & educational events: 50 most influential, golf tournament, cultivating hispanic leadership conference, GHCC annual gala, business expo, EME women conference

\$ 250 Membership / Nonprofit (Under 50 Employees)

- ✓ Initial business needs assessment
- ✓ 1 x year member highlight x year in GHCC's social media & newsletter
- ✓ Member promotions & discounts shared 2 x times x Year in our newsletter
- ✓ Business consulting
 - o Virtual consulting with SBDC for business plan
 - o Virtual consulting with ACE
 - o Virtual consulting SCORE
- ✓ 5 x Minute member spotlight in your preferred virtual networking group
- ✓ Share volunteer needs in partner newsletter
- ✓ Connection with community leaders
- ✓ Discounted booth / table at one event
- ✓ Up to 2 representatives
- ✓ Representative receive discounted price for GHCC's signature & educational events: 50 most influential, golf tournament, cultivating hispanic leadership conference, GHCC annual gala, business expo, EME women conference

\$ 150 Individual

- ✓ Your name and LinkedIn account in GHCC's Directory
- ✓ One Representative
- ✓ Representative receive Discounted price for GHCC's Signature & Educational events: 50 Most Influential, Golf Tournament, Cultivating Hispanic Leadership Conference, GHCC Annual Gala, Business Expo, EME Women Conference

\$ 50 Student

- ✓ One representative
- ✓ Representative receive discounted price for GHCC's signature & educational events: 50 most influential, golf tournament, cultivating hispanic leadership conference, GHCC annual gala, business expo, EME women conference

\$ 80 Hype

- ✓ Admittance to GHCC and hype events
- ✓ Priority registration for GHCC and hype events
- ✓ Discounted mentoring and leadership programs
- ✓ Visibility and contact with potential employers in the government, nonprofit and business sectors
- ✓ Personal and professional growth through networking opportunities and access to business programs and seminars
- ✓ One representative
- ✓ Representative receive discounted price for GHCC's signature & educational events: 50 most influential, golf tournament, cultivating hispanic leadership conference, GHCC annual gala, business expo, EME women conference

A-LA CARTE DISCOUNTED MARKETING OPPORTUNITIES Membership Design & Advertising Opportunities

DESIGN \$ 75

Design of your company flyer

LEAD GENERATION \$ 125

Facebook add campaign (Lead generation)
Only for the first two months of renewal or new membership

ADVERTISE \$ 350

3 x months of weekly features on GHCC's newsletter. Share news, press releases and upcoming events.

ADVERTISE \$ 600

Front page banner ad: your business logo next to large corporate sponsors. Appears on the home page and will rotate on navigation or click.

COMMUNITY INVOLVEMENT

\$ 3,000

Sponsor will contribute towards a LatinX High School student heading to college. We will highlight the company with logo, name on the program booklet.

COMMUNITY INVOLVEMENT

\$ 1,500

Avanzar Sponsorship for LatinX small business

Georgia Hispanic Chamber of Commerce

Programming Sponsorships Webinars / Facebook Live

Presenting Sponsor

\$ 600 each program

\$ 1,500 sponsor three programs

Benefits

- Logo on all materials (flyer, social media, newsletters and program)
- Logo placed in predominant place
- Speaking opportunity (2 min)

Gold Sponsor - Co-Sponsor

\$ 250 each program

\$ 650 sponsor three programs

Benefits

- Logo on all materials (flyer, social media, newsletters and program)
- Logo placed next to main sponsor

Details : Webinar / Facebook Live

- E-mail blast promotion (11,000 database). E-mail blast in GHCC monday newsletter "GHCC keep in touch"
- Facebook, Instagram, Twitter, GHCC story and LinkedIn will be programmed to repeat several times
- An email blast will be sent one hour before start time
- During the broadcast we will display sponsor website and phone number (StreamYard Facebook LIVE)
- The Facebook live will be broadcasted on the GHCC page. It will also be displayed on the GHCC website.