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## GHCC forms Race Relations Task Force

Atlanta, September 10, 2020. The Georgia Hispanic Chamber of Commerce is starting a new effort to combat racism.

The Chamber has created a Race Relations and Opportunity Task Force which consists of two subcommittees: one will focus on racial challenges in the workplace and the other on social justice.

“The purpose of this,” said Gabriel Vaca, interim president of the GHCC, “is to start an uncomfortable but necessary dialogue among individuals of different races, ethnicities, nationalities, genders, ages, religions and socioeconomic backgrounds with the purpose of identifying specific issues for which real solutions can be pursued.”

The Task Force and its subcommittees include individuals from various racial and cultural backgrounds, with different perspectives and ideologies.

“We are living during a historic time,” said Jimmy McDonald, GHCC’s General Counsel and Director of Government Affairs, who is chairing the Task Force. “It is important for all of us, both individually and as organizations, to do what we can to learn from the events occurring around us and to help prompt the change our country and community needs. I am proud to be part of this Task Force and work to do our part for the Hispanic community and our allies and partners in Georgia”

Joel Alvarado of Ohio River South is chairing The Workplace Race Relations and Economic Equity Subcommittee of the Task Force. Its members include former Latin American Association Executive Director Anibal Torres as well as Sofia Bork of Truist; Misty Fernandez of Georgia Power Co., Julie Katz of the American Jewish Committee, Maria Guzman of Mohawk Industries and Ray Pennie of Ace Loans.

The Social Justice Subcommittee will be chaired by Andrea Rivera of H3 Media Agency. Members include Juanita Velez of Delta Air Lines Inc., Atlanta Public Schools board chair Jason Esteves; Pierluigi Mancini of the Multicultural Development Institute; Aixa Pascual of the Latin American Association; Tamu Mills of Pandora and Rebecca Gibbons of Unidos United. The GHCC’s full statement on the matter is attached.

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*About the GHCC*

*Established in 1984, the GHCC's primary focus is on business formation, business growth and education and access to resources as well as civic and leadership development and engagement. It serves entrepreneurs and business owners through consultations, workshops and seminars. With over 1,300 members, the GHCC is one of the largest Hispanic Chambers in the country and can be found at [www.ghcc.org](http://www.ghcc.org)*