

## For Immediate Release

Media

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## Georgia Hispanic Chamber names 50 Most Influential Latinos for 2020

Atlanta, September 18, 2020. The Georgia Hispanic Chamber of Commerce has named its third annual list of Most Influential Hispanics in Georgia.

The Chamber announced the 2020 list Sept. 18 in a pre-recorded virtual event broadcast from Truist Park. More than 300 nominations were received. The final selection was based on the degree of influence each person exhibited in their role as a representative of the Latino community.

“This year has been different dealing with the virus pandemic and civil unrest, however, despite the circumstances, these 50 Most influential Latinos of Georgia have continued to impact the Hispanic community by supporting and helping those in need and lifting others to their full potential,” said Gabriel Vaca, Interim President and CEO of the Georgia Hispanic Chamber of Commerce.

The Most Influential list includes people from business, sports, entertainment and politics, including such notables as: John King, Georgia's Insurance and Safety Fire Commissioner, Mexican Consul General Javier Diaz De Leon, APS Board Chair Jason Esteves, TV journalists Astrid Martinez and Mariela Romero, Georgia Power executive Misty Fernandez, soccer star Josef Martinez of Atlanta United, Carolina Ramon, director at UGA SBDC Office of Minority Business Development and Dr. Carlos del Rio of Emory University.

This year's Hall of Fame include judge Dax Lopez, Latin American Association CEO and former GHCC president and CEO Santiago Marquez and Latino Community Fund executive director Gilda (Gigi ) Pedraza.

See the full list below.

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### *About the GHCC*

*Established in 1984, the GHCC's primary focus is on business formation, business growth and education and access to resources as well as civic and leadership development and engagement. It serves entrepreneurs and business owners through consultations, workshops and seminars. With over 1,300 members, the GHCC is one of the largest Hispanic Chambers in the country and can be found at [www.ghcc.org](http://www.ghcc.org)*

## GHCC 50 MOST INFLUENTIAL HISPANICS 2020

<b>POLITICS/GOVERNMENT/LAW</b>	
BRENDA LOPEZ	JOEL ALVARADO
DEBORAH GONZALEZ	JOHN KING
DOUG ROHAN	LUISA FERNANDA CARDONA
JASON ANAVITARTE	MICHAEL URBINA
JASON ESTEVES	RUBEN CRUZ
JAVIER DIAZ DE LEON	ZULMA LOPEZ
<b>MEDIA/ENT/SPORTS/ARTS</b>	
ASTRID MARTÍNEZ	JOSEF MARTINEZ
DJ EU	MARIELA ROMERO
EDDY ELGUEZABAL	OZZIE AREU
IVAN SHAMMAS	RAFAEL NAVARRO
JERRY JAMES	YEHIMI CAMBRON
<b>BUSINESS</b>	
ALEX VILLANUEVA	JORGE GOMEZ
CAROLINA RAMON	MISTY FERNANDEZ
GLIANNY FAGUNDO	SAMANTHA RAMIREZ-HERRERA
HILDA ABBOT	SOFIA MARIE BORK
<b>NON PROFIT/SOCIAL</b>	
AIXA PASCUAL	ELIEZER VELEZ
ANA MARIA MARTINEZ	FRANK FERNANDEZ
ANGELA HURTADO	JERRY GONZALEZ
BELISA URBINA	MARICIELO FULLER
DANIELA RODRIGUEZ	SAMUEL AGUILAR
DAVID ARAYA	
<b>HEALTH /TECH/OTHERS</b>	
BARBARA DOMINGUEZ	ISRAEL CORTEZ
CHRIS PERLERA	NURY CASTILLO CRAWFORD
DR. CARLOS DE RIO	PADRE JAIME MOLINA JUAREZ
EDWARD AGUILAR	SULEMA SALGADO
ERIC CUEVAS	