

For over a decade, Janet E. Sevilla has served as a sports philanthropy advocate and corporate social responsibility professional. Powered by a passion for equity and fair access to resources, Janet has worked with multinational corporations, major league sports franchises, politicians, and professional athletes to design and implement successful, socially responsible initiatives that drive change in vulnerable communities.

In 2020, Janet joined the No.1 largest convention, sports, and entertainment destination in the world, the Georgia World Congress Center Authority, as the Manager of Sustainability and Corporate Social Responsibility. Janet is responsible for developing and executing the environmental sustainability and corporate social responsibility strategy.

Before GWCCA, Janet served as the community affairs manager for the Atlanta Braves. She strategically engaged the brand's platform by developing education, health/wellness, youth baseball, community engagement programs, and fundraising for the Atlanta Braves Foundation. In 2017, Janet played a key role in launching the Atlanta Braves Spanish language brand Los Bravos and created a community segment called Los Bravos in the Community. Janet previously served as the community development coordinator with the Los Angeles Galaxy and the community relations associate with Los Angeles Lakers.

A Los Angeles native, Janet graduated from UC Santa Barbara with a B. A. in Black Studies and Spanish, with a concentration in Sports Management, and from the Cultivating Hispanic Leadership Institute via the University of Georgia J.W. Fanning Institute for Leadership Development. In 2019, the Georgia Hispanic Chamber of Commerce recognized Janet as one of the 50 Most Influential Latinos in Georgia. Janet serves as a Board Member of WISE Atlanta, a Hermanas Unidas, HYPE, and EME de Mujer member.