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FOR IMMEDIATE RELEASE:

MORRIS BROWN COLLEGE TO PARTNER WITH THE GEORGIA HISPANIC CHAMBER OF COMMERCE

ATLANTA (May 20, 2021) -- Morris Brown College (MBC) is proud to announce its partnership with the Georgia Hispanic Chamber of Commerce (GHCC). This partnership will afford Latino students the opportunity to earn a higher education and gain exposure to desired career fields and experiential learning opportunities to enhance their portfolios.

Established in 1984, the GHCC's primary focus is business formation, business growth, civic and leadership development, and engagement. The Georgia Hispanic Chamber of Commerce's goal is to promote and support Latino businesses and individuals' economic development and serve as a link between non-Latino entities and the Latino market. With over 1,000 members, the GHCC is one of the largest Hispanic Chambers in the United States.



"We are excited about this partnership with the Georgia Hispanic Chamber of Commerce. As we fully restore Morris Brown College, it is our goal that we fully support not only the black community, but a major focus will be placed on serving the needs of the Hispanic and Latinx community. As we service a diverse number of majors, it is vital that we begin to develop a talent and supply chain pipeline that is diverse and inclusive by design," said President of Morris Brown College Dr. Kevin James.



"If we truly want to be inclusive, we have to be purposeful, which is why over the years, we have worked to encourage and promote diversity and inclusion in all levels of our organization. This partnership with MBC will further cement our commitment to ensuring that all communities and businesses are able to thrive together," said Board Chairman Antonio Molina of the Georgia Hispanic Chamber of Commerce.

Founded by formerly enslaved religious leaders at Big Bethel AME Church in 1881, MBC is the first college in Georgia to be owned and operated by African Americans. The iconic Fountain Hall and the current Morris Brown campus are where Dr. W.E.B. Du Bois wrote "The Souls of Black Folk" in 1903. Notable alumni include Alberta Williams King, mother of Martin Luther King, Jr., and James Alan McPherson, the first Black writer to win a Pulitzer Prize for Fiction.

The partnership with the Georgia Hispanic Chamber of Commerce comes on the heels of a rewarding partnership between Chick-fil-A committing \$500,000 for a leadership development program that will prepare students for careers in hospitality and organizational leadership.

CGI Merchant Group, LLC, a minority-owned global investment management firm with a focus on real estate and private equity will make a \$30 million investment in the historic college to convert existing facilities into a 150-key upscale Hilton hotel and hospitality management training complex. Construction of the 90,000-square-foot state-of-the-art facility is expected to begin the latter part of 2021.

To learn more about Morris Brown College and the partnership with the Georgia Hispanic Chamber of Commerce process, visit morrisbrown.edu.

ABOUT MORRIS BROWN COLLEGE:

Morris Brown College was founded in 1881 by the African Methodist Episcopal Church. It is a private, coeducational liberal arts college engaged in teaching and public service with a special focus on leadership, management, entrepreneurship, and technology. The institution is the only college in Georgia founded solely by African American patronage.

ABOUT GEORGIA HISPANIC CHAMBER OF COMMERCE:

The mission of the Georgia Hispanic Chamber of Commerce is to promote and support the domestic and international economic development of Hispanic businesses, and individuals, and to serve as a link between non-Hispanic entities and the Hispanic market.

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