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GHCC names 50 Most Influential Latinos for 2021

Atlanta, GA - The Georgia Hispanic Chamber of Commerce (GHCC) has announced its latest list of "50 Most Influential Latinos in Georgia."

"We are honored to recognize the '50 Most Influential Latinos in Georgia for 2021.' Our awards recognition stands as a beacon of hope, inspiration and a celebration of achievement and contribution to our society," said Veronica Maldonado-Torres, GHCC president and CEO.

The honorees were announced at an event Sept. 1 at Truist Park and aired online Sept. 9.

The Most Influential list includes people from business, sports, entertainment and politics, including such notables as: 100 Black Men of Atlanta Executive Director and COO Louis Negron, APS Board Chair Jason Esteves, GALEO Executive Director Jerry Gonzalez, Georgia State Representative Zulma Lopez, Georgia Insurance and Safety Fire Commissioner John King, TV journalist Wendy Corona, Georgia Power Area Manager Misty Fernandez, Dr. Carlos del Rio of Emory University and Carolina Ramon, Director at UGA SBDC Office of Minority Business Development, among others.

The GHCC also announced the latest inductees to its Hall of Fame, including retired UPS Foundation President Ed Martinez, Norsan Group CEO Norberto Sanchez, Ser Familia's Belisa and Michael Urbina, Telemundo Atlanta General Manager Ivan Shammas and Univision Communications Regional Community Empowerment Director Mariela Romero.

"Honoring and highlighting the powerful contributions of our 50 Most Influential Latinos in Georgia is our duty and we proudly elevate them in character, impact, connectivity and honor their role in our communities," Maldonado-Torres added.

The over 300 nominations that the GHCC received this year went through a rigorous process to evaluate contributions each nominee has made. The final selection was based on the degree of influence each person exhibited in their role as a representative of the Latino community.

HALL OF FAME 2021			
1	Belisa & Miguel	Urbina	Ser Familia Executive Director
2	Ivan	Shammas	Telemundo Atlanta General Manager
3	Ed	Martinez	The UPS Foundation Retired President
4	Norberto	Sanchez	Norsan Group CEO
5	Mariela	Romero	Univision Communications Regional Community Empowerment Director
50 MIL 2021			
1	Adela	Yelton	Latina South Podcast ZAVY Strategies LLC Founder & Host
2	Albert	Sorto	Atlanta Gladiators Director of Corporate Partnerships
3	Ana Camila	Urrego	Furdale Co-Founder & President
4	Ana Maria	Martinez	DeKalb State Court Georgia Latino Law Foundation Staff Attorney / President and Co-Founder
5	Andrea	Rivera	H3 Media Agency Founder and President
6	Barbara	Dominguez	Dominguez Chiropractic CEO/Founder
7	Brenda	Lopez	Gwinnett Judicial Circuit Senior Assistant District Attorney
8	Brian	Marcos	City of Smyrna Fire Department Deputy Fire Chief & Deputy Emergency Management Director
9	Carolina	Ramon	UGA SBDC Office of Minority Business Director
10	Christopher	Perlera	Georgia Division of Family & Children Services Senior Director of Strategic Partnerships & Messaging
11	Daniela	Rodriguez	Migrant Equity Southeast Executive Director

12	David Araya CEO / Co-Founder	Angela Hurtado COO / Co-Founder	HoPe (Hispanic Organization Promoting Education), Inc.
13	Deborah	Gonzalez	District Attorney Athens-Clarke and Oconee Counties
14	Dr. Carlos	Del Río	Executive Associate Dean for Emory at Grady Health System Distinguished Professor of Medicine in the Division of Infectious Diseases, Emory University School of Medicine Professor of Epidemiology and Global Health, Rollins School of Public Health of Emory Univ.
15	Dr. Pierluigi	Mancini	The Multicultural Development Institute, Inc. President
16	Eddy	Elguezabal	Univision and UniMás Atlanta, Raleigh, Philadelphia and Cleveland President, General Manager and Director of Sales
17	Frank	Fernandez	Community Foundation for Greater Atlanta President and CEO
18	Genesis	Castro	Latino Community Fund of Georgia Network and Program Manager
19	Gina	Sanchez	Gisache Marketing and Logistics President & CEO
20	Glianny	Fagundo	Taylor English & Duma LLP Partner
21	Hector	Gutierrez	City of Forest Park / Atlanta Public Schools Forest Park City Councilman / Atlanta Public Schools Educator
22	Hilda	Abbott	RudHil Companies Founder
23	Jason	Anavitarte	CareSource Director of Life Services and Community Relations
24	Jason	Esteves	Atlanta Public Schools Board of Education
25	Jerry	Gonzalez	GALEO & GALEO Impact Fund CEO
26	Jerry	James	Atlanta Gladiators Professional Hockey President
27	John	King	Georgia State Insurance and Fire Safety Commissioner
28	Jorge	Vallejo	UPPER90

			Founder & CEO
29	Jose	Paniagua	Inspire Brands VP and Treasurer
30	Juan	Mejia	JCM Ventures President DTSpade SRE – Senior Brokerage Partner
31	Juanita	Velez	Delta Air Lines Diversity, Equity and Inclusion Manager, In-Flight Services
32	Julio	Carrillo	Families First, Chief Operating Officer
33	Julio	Rivera	Delta Air Lines Inc. Sales Account Manager
34	Louis	Negron	100 Black Men of Atlanta, Inc. Executive Director & Chief Operating Of- ficer
35	Maria	Vinces Peck	SheLends President
36	Maricielo	Fuller	Georgia Hispanic Construction Association Executive Director
37	Mario	Guevara	Local Reporter at Mundo Hispánico
38	Maritza	Morelli	Los Niños Primero Executive Director
39	Misty	Fernandez	Georgia Power Company Area Manager
40	Norma	Mendoza	Cherokee Family Violence Center Multicultural Program Director
41	Nury	Castillo-Craw- ford	Gwinnett County Public Schools Commu- nity-Based Mentoring Program: Hispanic Priority Director of Academic Support
42	Ozzie	Areu	Areu Bros Founder and CEO
43	Rafael	Navarro	El Nuevo Georgia Director and Editor
44	Roberto	Moraes	Group CFO - Latin America Operations at Kimberly-Clark
45	Ruben	Cruz	Cruz & Associates Founder
46	Shirley	Anne Smith	Atlanta Fire Rescue Foundation Executive Director
47	Sofia	Bork	Truist Readiness Specialist
48	Wendy	Corona	News Anchor Reporter at WSB-TV

49	Yehimi	Cambron	Yehimi Cambrón, LLC Owner
50	Zulma	Lopez	Lopez Immigration Attorney – State Representative

Notable Mentions 2021

Pamela Peynado
 Alex Villanueva-
 Daniel Acosta
 Patricia Hernandez
 Mr. Miguel Lugo
 Anton Flores-Maisonet
 Ivan, Lopez
 Analia Rao
 Jose Arturo De la Cruz
 Joel, Alvarado
 Ana Soler
 Jaime Rangel
 Cynthia Roman
 Rosan Petrillo
 Myrna Garcia-Clemmons

About the GHCC

Established in 1984, the GHCC is focused on advancing business formation, growth, and economic impact for Hispanics statewide through access to resources, education, and programming, as well as serving as an advocate for the community in all areas of business and government.