AGENDA

8:00 a.m. - 9:00 a.m.  Registration/Breakfast

9:00 a.m. - 9:04 a.m.  Opening Remarks
Verónica Maldonado-Torres, President & CEO - GHCC

9:05 a.m. - 9:10 a.m.  Welcome
Heather Ostis, VP of Supply Chain, Delta Air Lines

9:10 a.m. - 9:30 a.m.  Breakfast Keynote: A Macro view of Labor & the Future of Work
James A. Rodríguez, Principal Deputy Assistant Secretary for Policy for (VETS) - USDOL-Washington, D.C

9:30 a.m. - 9:45 a.m.  The State of Hispanic Growth
Mike Carnathan, Research & Analytics Manager
Atlanta Regional Commission

9:45 a.m. - 10:30 a.m.  Reimagined New Georgia Economy – A Futurist View
Chris Clark, President & CEO - Georgia Chamber

10:30 a.m. - 10:45 a.m.  Networking Break & Exhibit Visits

10:45 a.m. - 11:30 a.m.  Breakouts I

DEI & Workplace Culture & Engagement: Corporate Hispanic (B/ERG) Competition
Judges:
Eduardo Arabu - National Hispanic Corporate Council
Carmen Garcia - BlackRock
Felipe Ramirez - ALPFA

Empodérala (EmpowerHer): Latinas + Tech Panel
Verónica Woodruff, CEO & Founder - Travelsist
Pamela Barba, Strategist, Facilitator & Coach - Nina LLC
Monica Novoa, Research Faculty - Georgia Tech
Roxana Aguirre, Co-Owner - Patria Cocina LLC

Pivoting Through Change: How and why they started their entrepreneurial journey and how they've embraced and changed their strategies through unforeseeable circumstances.
Moderated by: Daniela Gutierrez, Next Gen Division: HYPE - Hispanic Young Professionals & Entrepreneurs
Tina Morales, CEO - Living in the Light
Kristel Valencia, Owner - Cafecito Mexican Coffee Shop
Christian Zimmerman, Co-Founder & CEO - Qoins (tech/ App)

11:30 a.m. - 11:40 a.m.  Networking Break & Exhibit Visits

11:40 a.m. - 12:25 p.m.  Breakouts II

Supplier Diversity: A renewed Vision to Fuel Equity, Economic Impact, Community Growth, and Innovation
Moderated by: David Vaughn, Director of Supplier Diversity & Inclusion - Assurant
Theresa Schroeder, VP Community & Citizenship - Turner Construction
Randy Brown, Manager of Supplier Diversity - Emory University
Crystal King, Director of Supplier Diversity & Equity - Grady Memorial Hospital
Kimberly Coffman, Manager of Supplier Diversity & Inclusion - Delta Airlines
AGENDA

11:40 a.m. - 12:25 p.m.  Small Business Economic Recovery & Strategies for the Future
Antonio Barrios, Business Consultant - UGA Small Business Development Center (SBDC) at Kennesaw State University

12:30 p.m. - 1:30 p.m.  Lunch Buffet

1:30 p.m. - 1:35 p.m.  Opening + Welcome
Verónica Maldonado-Torres, President & CEO - GHCC

1:35 p.m. - 2:15 p.m.  Health Equity: An Integrated Future between Employee, Business & Community Health
Moderated by: Tamira Monique Moon, Sr. Program Associate/Regional Coordinator - Emory University
Panelists:
Dr. Yolanda Wimberly, Senior Vice President, Chief Health Equity Officer - Grady Memorial Hospital
Dr. Felipe Lobelo, Physician Program Director for Epidemiology, Public Health Preparedness - Kaiser Permanente
Tiffany Parr, Associate VP, Market Quality - CareSource

2:15 p.m. - 2:25 p.m.  The Journey to Emerge Forward - Small Business Story of Transformation
Ozzie Areu, Founder & CEO - Areu Bros. Studios

2:25 p.m. - 2:30 p.m.  Closing Remarks
Verónica Maldonado-Torres, President & CEO - GHCC
Greetings to All!

I want to extend a warm welcome to GHCC’s sponsors, members, friends, advocates, and guests; it is a pleasure to welcome you to the 2021 Emerge Forward Business Conference and Expo (Emerge Forward). This premier event is one of the largest in the southeast attracting hundreds of attendees from around the country.

Emerge Forward is the conference theme, but it is more than a theme or slogan. It is the recognition of what was, what is, and visioning what will be. To say that 2020 was a pivotal year in our lives is an understatement. The emergence of COVID-19 changed how we communicate, conduct business, access healthcare, etc. As a nation, as business owners and leaders, we must rethink - indeed - reimagine how to emerge from this challenging time with a renewed sense of purpose and determination.

You will hear from thought leaders in the Federal sector, state government, small business, and supplier diversity who will provide mission-critical information to help propel your business to the next level. From interactive break-out sessions to informative panels, we designed Emerge Forward with you in mind. Conference topics include the future of the labor market, economic trends in the State of Georgia, DEI and workplace engagement, Latinas and Technology, Health Equity, and so much more. Also, Emerge Forward is an opportunity for B2B networking and corporate engagement. I encourage you to seize the day and take advantage of the opportunities before you.

I would be remiss if I did not thank Delta Air Lines for the support and partnership that makes Emerge Forward possible and all of our sponsors and businesses who make this day a reality. On behalf of the GHCC Board of Directors, members, and constituents, I offer a heartfelt thank you. I cannot express how grateful I am to stand amidst this historic backdrop as we chart a course for business success today and into the future.

In closing, bring your best smile, business cards, and most importantly, an open mind and commitment - to Emerge Forward!

Sincerely,

Verónica Maldonado-Torres
President & CEO
THANK YOU TO OUR SPONSORS

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Heather Ostis is the Vice President of Supply Chain Management at Delta Air Lines. During her career spanning two decades, she gained diverse and extensive experience across the hospitality, healthcare, and defense industries. Heather has led global transformations of the Supply Chain and Procurement functions across these multiple industries. She is a proven results-driven leader in all aspects of supplier relations including global strategic sourcing, productivity savings, integrating and implementing procurement systems, and facilitating and maximizing key partnerships. Heather came to Delta from Aramark, where she was a member of their executive leadership team and led an organization of more than 150 professionals as their Vice President of Global Procurement and Supply Chain. Prior to Aramark, Heather led the global consolidation of Wyndham Worldwide’s Supply Chain. Heather earned a business degree in finance from Indiana University and an MBA from George Mason University.
James D. Rodriguez is the U.S. Department of Labor’s Principal Deputy Assistant Secretary for Policy for Veterans’ Employment and Training Service (VETS); and as the principal for VETS, he is responsible for preparing America’s veterans, service members and their spouses for meaningful careers. In this capacity and in Fiscal Year 2020, over 2,800 DOL Veterans’ Employment and Training Service staff, contractors, and grantees served over 370,000 veterans and military spouses across all Agency programs.

Mr. Rodriguez is an executive leader and proud veteran with over 30 years of experience in the U.S. government, corporate sector, and the United States Marine Corps. He possesses a comprehensive background in program management, interagency collaboration, and policy development. He also has extensive senior-level experience building and managing multi-million-dollar budgets and large diverse teams while meeting the expectations of the President of the United States and large corporate enterprises. Additionally, he has demonstrated experience with developing and leading large scale international and national programs with a commitment to operational excellence, risk management and quality assurance.

Mr. Rodriguez’s recent executive experience includes leadership roles within Deloitte LLP’s Government and Public Sector practice and BAE Systems, Inc. Government Relations department. He also previously served as the Deputy Assistant Secretary of Defense, Office of Warrior Care Policy, Office of the Secretary of Defense from 2014 through 2017.

Mr. Rodriguez earned a Bachelor of Arts in Political Science from the University of Maryland, University College and a Master of Arts in International Commerce and Policy from the George Mason University, School of Public Policy. He also serves as an adjunct faculty member in the Department of Government and Political Science in the University of Maryland, Global Campus.
Mike Carnathan is the Manager of the Research & Analytics Division at the Atlanta Regional Commission and is one of the founders of Neighborhood Nexus, which is a community intelligence system for the Atlanta region, providing data, tools and expertise as a catalyst to create opportunity for all of the region’s citizens. The goal is to foster a data-driven decision-making culture in the Atlanta region and beyond. Mike oversees the compilation of thousands of variables and indicators that tell the data story about the Atlanta region. And story-telling is key. One of Mike’s chief challenges is to help community groups tell their story better through a data-driven approach.

Mike has worked with numerous community groups, including the Annie E Casey Foundation, Families First, United Way, The Community Foundation for Greater Atlanta, along with a host of statewide and local education agencies and other community groups to help them better understand the neighborhoods in which they work.
A Georgia native, Chris Clark, has served as the President and CEO of the Georgia Chamber of Commerce since 2010. He received his bachelor’s degree from Georgia Southern University and his master's degree from Georgia College and State University. Prior to joining the Georgia Chamber, Chris served as Commissioner of the Georgia Department of Natural Resources and as Deputy Commissioner for the Department of Economic Development among other positions.

For over a century, the Georgia Chamber has focused business and local chamber interest on advocacy and economic growth and today is the largest advocacy organization in the state, and one of the seven largest chambers in the country.

The Georgia Chamber is the only chamber of commerce in the world to win Chamber of the Year two years in a row from two separate organizations. The Georgia Chamber represents almost 50,000 members in every county of the state with a diverse cross-section of over 600 industry divisions. The Chamber focuses on advocacy for free enterprise, policy development, business and economic development and political activity and also runs a small business insurance plan through its Chamber Services division.

Chris Clark is a graduate of Leadership Georgia and has been consistently named one of the most influential Atlantans and Georgians. Chris and his wife, Tiffany, and their son, Christian, live in Peachtree City and attend Dogwood Church.
AT&T Believes está invirtiendo en nuestras comunidades. Al trabajar con socios comprometidos, podemos empoderar a los desatendidos y reducir las barreras al éxito económico. Porque nuestra sociedad no funciona si no funciona para todos.

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THIRD ANNUAL SOUTHEAST HISPANIC B/ERG COMPETITION AT THE 2021 EMERGE FORWARD BUSINESS CONFERENCE AND EXPO

The Hispanic Business Center (HBC) is a leading enabler of economic growth for Hispanic businesses in the Southeast, providing education and access to resources. The HBC is a subsidiary of the Georgia Hispanic Chamber of Commerce. www.ghcc.org

The Hispanic Corporate Council of Atlanta (HCCA) is the premier organization representing the Hispanic corporate B/ERGs of greater Atlanta, and their leaders, members, and companies. www.hispaniccorporate.com

ALPFA is a leading organization of Hispanic professionals and leaders in the greater Atlanta area. https://www.alpfa.org/page/atlanta

The HCCA was formed to elevate B/ERGs in the Atlanta community through professional development and sharing of best practices for B/ERG leaders and increasing the visibility and value of corporate B/ERGs to their companies. The HBC, ALPFA, and their leaders and members also recognize the critical and ever-growing importance and value of B/ERGs and are often their most dynamic participants.

Daily, B/ERGs demonstrate their vital role in employee engagement, community outreach, insight into our community's businesses, and most importantly, contributions to the achievement of all types of business goals from the bottom line to a diverse corporate culture. Due to these truths, the HBC, HCCA, and ALPFA, and our shared and individual memberships, are partnering to recognize excellence in the community's B/ERGs through this competition.

Congratulations to the top 3 B/ERGs, competing during the 2021 Emerge Forward Business Conference and Expo on November 2nd, 2021, at The Delta Flight Museum and be awarded as the most impactful B/ERG in the Southeast!
DEI & Workplace Culture & Engagement: Corporate Hispanic (B/ERG) Competition

Judges

Eduardo Arabu
Executive Director
National Hispanic Corporate Council

Carmen Garcia
BlackRock

Felipe Ramírez
ALPFA
At Delta, we're proud to celebrate diversity and to commit to working with diverse businesses around the world. Together with all of our employees around the world, we do more than fly planes, we make change.

Learn more at DELTA.COM/SUPPLIERDIVERSITY
Empodérala (EmpowerHer): Latinas + Tech - Panel

Verónica Woodruff
CEO & Founder
Travlsist

Veronica Woodruff is the CEO and Founder of Travlsist. An online platform that builds innovative solutions that enhances the customer experience for airports and airliners. Woodruff has over 16 years of experience in the Travel and Tourism industry, bringing innovation to market for various companies such as Southwest, Amazon, Georgia Pacific, and more. She is a leader in her communities inspiring young women, mothers and wives to bet on themselves. "Entrepreneurship is the art of taking an idea, believing in it, and making it work for you."

Monica Novoa
Research Faculty
Georgia Tech

Monica Novoa is a Research Faculty in the Economic Development Lab of the Enterprise Innovation Institute (EI2) at the Georgia Institute of Technology. In this role, she leads projects in Latin America and the Caribbean to strengthen regional innovation economies. Her practice areas include applying evidence-based-entrepreneurship principles and technology extension concepts for the development of innovation ecosystems that support entrepreneurs and strengthen the industrial base of communities, countries, and regions. She has managed projects for diverse entities such as universities, university business incubators, non-profit organizations, economic development agencies and the private sector in Puerto Rico, Chile, Colombia, Perú, and Panamá, among other countries.
Empodérala (EmpowerHer): Latinas + Tech - Panel

Pamela Barba
Strategist, & Facilitator Coach
Nina LCC

Pamela Barba she believes it's up to us to create the future we want to live in. She helps folks challenge the status quo through brand + leadership coaching. She helps entrepreneurs and creators challenge the status quo as they launch and scale their one-of-a-kind ideas. Her grounded advice has been featured on Forbes and on stages nationwide.

Roxana Aguirre
Manager
Patria Cocina LCC

I am the mother of two young boys and co-owner of Patria Cocina, a Mexican restaurant located in Atlanta, GA. I graduated from Sacramento State University with a Liberal Studies Degree and a BMED (Bilingual/Multicultural Education) Teaching Credential. During my stay at Sac State I was part of a Latina organization, Mujeres Ayudando la Raza, where we did community service around the greater Sacramento area as well as hosting an annual youth conference for high school girls to empower and promote higher education. I am a proud daughter of Mexican immigrants and continue to promote my heritage through events I host at Patria Cocina.
Daniella Gutierrez

Senior Content Strategist at IPCOMM Agency
Bicultural Creative+Storyteller | Entrepreneur

Daniella Gutierrez is a bicultural, dynamic and talented communications professional. Her love for storytelling and leadership led her to pursue a Bachelor of Science in Communications & Public Relations degree at Kennesaw State University. Since graduating, Daniella founded and currently serves as Chief Creative Officer of Tribus Coffee, a Colombian specialty coffee brand that empowers native Colombian growers to share the world's best Colombian coffee with the United States market all while minimizing the gender pay gap and empowering women.

Simultaneously, she is living the dream as the Senior Content Strategist for IPCOMM Agency, a minority-owned, Atlanta-based branding agency that serves emerging and established brands craft beautiful, strategic, and impactful experiences. Daniella previously served as the Marketing & Communications Vice-Chair on the executive board of HYPE (Hispanic Young Professionals & Entrepreneurs), a professional organization focused on empowering the future leaders of Georgia. During this time, she helped build, elevate and drive brand success through her creative copywriting, innovative content development & digital marketing expertise.

She is passionate about learning new skills, community building, traveling, meditating, and advocating for women and minorities. She believes that having the right mindset is fundamental in accomplishing goals, and she enjoys cultivating genuine and authentic connections.
Pivoting Through Change: Hispanic Next Gen Entrepreneurs - Panel

Tina Morales
CEO
Living in the Light
Tina Morales is an Associate Professional Counselor and Master’s level Marriage and Family Therapist specializing in relationships and self-discovery. As a trauma-informed psychotherapist trained in systems, Tina is passionate about helping couples understand the relational narratives that keep them stuck, while also helping couples move from conflict to connection. With a desire to spread relational health from the counseling room to the community, Tina founded Living in Light, LLC in 2019 where she serves as a speaker, consultant, and workshop developer on topics including emotional intelligence, relational success, self care, and personal and professional development. Learn more by following @livinginlightllc on FB, IG, and LinkedIn or by visiting www.livinginlightllc.com.

Christian Zimmerman
Co-Founder & CEO
Qoins (tech/ App)
Christian, a LatinX founder, is the Co-Founder & CEO of Qoins, a debt-payment solution that uses automation and education to quickly pay off credit cards and other forms of revolving debt. Having worked at other early-stage startups such as Hirewire and Shiftgig, Christian grew a passion for solving real-world problems. He is a graduate of Georgia State University’s J. Mack Robinson College of Business and was recently named Forbes 30 under 30 for social impact. To date, Christian and his team at Qoins have helped customers pay off and save over $20 million worth of debt.
Kristel Valencia
Owner
Cafecito Mexican Coffee Shop

Kristel Valencia is the founder and owner of Cafecito Mexican Coffee Shop, a coffee shop best described as the Mexican American experience in beverage form. Proud Mexico-Americana, boy mom, first generation college grad, and full-time go getter. Kristel launched Cafecito in August 2019 to fill a void in Atlanta, a void that many Latino-Americans can relate to—a place to have Cafecito outside of their homes. 1 year later, she is the recipient of the Latino Community Fund Seed Capital grant as well as the EMPOWER by GoDaddy Digital Presence grant. She is also a participant of the Made in America GoDaddy Documentary Series and guest speaker for the Made Here Podcast launching in August 2020.

Kristel was born in Veracruz, Mexico and raised in Marietta, GA. She holds a Bachelor of Business Administration from Georgia State University’s J. Mack Robinson College of Business. After graduating college, Kristel went on to work for The Coca-Cola Company from 2013 to 2019, first as administrative assistant in global marketing then as event coordinator handling internal company events.

Cafecito was born from one of many 3pm coffee runs with coworker and friend Claudia, a Colombiana. Claudia and Kristel many times imagined a place where a delicious coffee was paired with a traditional Latin pastry that would allow them to revel in their beautiful Latin culture and cuisine. After much research, Kristel found this was nonexistent in Atlanta and sought to create this experience for the rapidly growing Latin population. Not doubting for a second this was the opportunity she had been looking for to finally start her own business, Kristel began digging deeper and planning for its execution.

Cafecito now exists to cater to this need—a need engrained in cultural traditions centered around the importance of connecting with each other. Today, Kristel lives in Atlanta with her 9-year-old son who she says is her greatest pride and joy. He actively partakes in Cafecito’s strategic planning and is already looking forward to becoming the boss one day.
Supplier Diversity: A Renewed Vision to Fuel Equity, Economic Impact, Community Growth, and Innovation

Moderated by David Vaughn
Director of Supplier Diversity & Inclusion
Assurant

David is a native of Atlanta and graduate of the Terry College of Business at The University of Georgia. He has over 20 years of experience in the fields of Accounting, Financial Auditing, Risk Mitigation, Supply Chain Management, and Supplier Diversity & Inclusion.

David began his career with PricewaterhouseCoopers (PwC), and has continued to expand his knowledge and experience via critical roles with Georgia Pacific, Cox Enterprises, and Assurant, Inc.

David has found his passion in recent years via the Supplier Diversity & Inclusion work and has developed a subject matter expertise in the area. This critical work has given him the opportunity to utilize his extensive analytical background and business acumen to focus on economic inequality and ensure opportunities are afforded to historically underrepresented groups and small businesses.

David enjoys spending time with his wife and daughter, attending vintage car shows, and maintaining relationships with new and lifelong friends.
Theresa Schroeder
VP Community & Citizenship
Turner Construction

Theresa Schroeder is Vice President of Community & Citizenship at Turner Construction focused on supplier diversity, strategic sales pursuits, and diversity & inclusion. This includes planning and executing programs designed to increase Turner’s utilization of underutilized businesses as well as spearhead the company’s commitment to community service and employee engagement.

In addition, Theresa develops and implements a diversity, equity and inclusion action plan that aligns with the company sales objectives and incorporates community activities into the core business. She also collaborates with Human Resources to integrate diversity equity & inclusion into recruiting, and career development aspects to create equitable opportunities for advancement for all employees.

Theresa has several certifications including, Diversity & Inclusion from Cornell University, Cultural Mastery and The American Contract Compliance Association’s Master Compliance Administrator certification from Morgan State University.

An active member of the community, she serves on the board of the Georgia Workforce High Demand Career Taskforce, Cultural Mastery Core Leadership Advisory Council and is a mentor in the Georgia Mentor Protégé Connection Program. Theresa was also instrumental in starting the ACE Mentoring in Atlanta, a program to provide construction career pathways to high school students.

Prior to entering the construction industry, Theresa was an advertising executive and copywriter for consumer brands that included Post Cereals, Kool-Aid, Nestle and Jell-O.

Originally, from Connecticut, Theresa attended Sacred Heart University and currently resides in Decatur, GA with her husband, and has a son and a daughter both in college.
Supplier Diversity: A Renewed Vision to Fuel Equity, Economic Impact, Community Growth, and Innovation

Randy Brown
Manager of Supplier Diversity
Emory University

His position is focused on 2 areas of Emory University. One is working on Government Research Contracts with the Office of Sponsorship Programs. The second is an expansion of Emory University's Supplier Diversity and Inclusion program with small and diverse businesses.

He is currently on the Executive Leadership Council and Business Diversity Council at Emory University. In addition, he is a member of The Supplier Diversity Leadership Council for Georgia Minority Supplier Diversity Council. Before joining Emory in 2020, he held positions in customer engagement, business development, procurement and was a Certified Minority Business Owner at one time. He is currently on the board of EncouragMen Ministries Inc. in addition to being a youth leader at InsideOut with North Point Ministries.

Randy has a BA from Georgia State University.
Supplier Diversity: A Renewed Vision to Fuel Equity, Economic Impact, Community Growth, and Innovation

Crystal King
Director of Supplier Diversity & Equity
Grady Health Systems

Crystal Anderson King is an award winning advocate for diverse suppliers and civil rights. She joined Grady Health System in March 2019 as the Director of Supplier Diversity & Equity. In this role, she works to identify, mentor and engage diverse suppliers in Grady’s supply chain process.

Grady is committed to providing quality, comprehensive healthcare in a compassionate, culturally competent, ethical and fiscally responsible manner. That commitment extends to the procurement process and the acquisition of the highest quality products and services that provide Grady and its patients the greatest value possible. A cornerstone of those efforts is a diverse supplier base. Grady is absolutely committed to inclusion in its procurement activities.

Before joining the health system, Crystal enjoyed a 15-year career at Georgia Power Company where she worked in multiple disciplines including Sales Compensation, Contract Management, Corporate Relations and Supplier Diversity. Her roles in Corporate Relations and Supplier Diversity have led to many deep-rooted relationships in the community.

Crystal earned a Bachelor of Business Administration with a concentration in Accounting from Robert Morris University in Chicago. She currently serves on the Local Board for AID Atlanta, the Board of Directors for the Atlanta Business League, and the National Coalition of 100 Black Women – Metropolitan Atlanta Chapter. She is a two time Atlanta Business League Woman of Influence and was the co-chair for Super Tuesday in 2019. Crystal is an active member of The BronzeLens Film Festival host committee, and the Phi Pi Omega Chapter of Alpha Kappa Alpha Sorority, Incorporated.

Crystal resides in Snellville, GA with her husband, David King. She is the proud mother of two adult sons, David and Darius.
Supplier Diversity: A Renewed Vision to Fuel Equity, Economic Impact, Community Growth, and Innovation

Kimberly Coffman
Manager, Supplier Diversity & Inclusion
Delta Airlines

Kimberly Coffman is the manager of supplier diversity & inclusion for Delta Airlines. Her responsibilities include executing a strategic supplier diversity initiative that spans the company’s global operations, cultivating relationships with strategic suppliers, spearheading programs designed to bring new diverse suppliers into the Delta supply chain, developing and directing training programs, communications, supplier development, benchmarking, and performance management initiatives.

Small Business Economic Recovery & Strategies for the Future

Antonio Barrios
Business Consultant - UGA SBDC at Kennesaw State University

Antonio has over twenty five years of professional experience in several areas including finance, access to capital and management. He used to work as a Commercial Lender for Access to Capital for Entrepreneurs a CDFI and as SBA/Commercial Loan Officer for a community bank in Atlanta.

Mr. Barrios also developed expertise as an economic and financial analyst working for The Central Bank of Venezuela in the areas of financial planning and economic analysis. Antonio has BS in Economics from Universidad Catolica Andres Bello and Master in Business Administration (MBA) from Kennesaw State University. Recognitions: 2017 America’s SBDC State Star, 2016 UGA SBDC Consultant of The Year, 2012, 2013 and 2016 Flewellen Award for Consulting Excellence.
WHY JOIN THE CHAMBER?
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MEMBERS GET MORE!

VISIBILITY
STAND OUT and get noticed as an active member of your community!

NETWORK
It’s NOT just who you know, it’s who others know! Networking is powerful!

GROWTH
Quality training and educational programs
Economic growth with business accelerator series and access to capital

DISCOUNTS
Member to member Discounts increase your buying power;
Businesses can offer a discount for products and services

VOICE
We advocate on your behalf!
Gain a say in what happens through our chamber’s advocacy efforts

CREDIBILITY
Your reputation matters!
Chamber membership is respected by the community

To learn more about Georgia Hispanic Chamber of Commerce membership visit https://ghcc.org/about-ghcc/ or Call 404.929.9998

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Health Equity: An Integrated Future between Employee, Business & Community Health moderated by Emory University

Moderated by Tamira Monique Moon, MPH, MCHES
Emory University

Tamira M. Moon is a health equity strategist and socialpreneur who champions both health equity and philanthropy by paying it forward through impactful work. In her current role at Emory as the Senior Public Health Program Associate of the Region IV Public Health Training Center, Tamira influences the workforce by developing a DEI framework for the student field placements and professional leadership institute. Tamira is devoted to causes that elevate her community including mentoring the next generation of public health leaders. A proud native of Lorain, Ohio, Tamira is a two-time graduate of The Ohio State University earning a B.S. in Early Childhood Development and Master of Public Health.

Dr. Yolanda Wimberly
Senior Vice President, Chief Health Equity Officer
Grady Memorial Hospital

Board-Certified Physician & Visionary Executive with Expertise in the Design, Development and Leadership of Robust, Responsive Clinical Organizations and Education Programs Distinguished medical leader with a record of achievements in building and leading prominent clinical education programs, providing effective strategic planning and designing efficient operational infrastructure that maximize resources while providing superior patient experience. Known as a consensus builder with success bridging priorities of organizational leadership and physicians to create structure, standardization, and a credentialing culture of patient safety and quality care. Guide the development and implementation of cutting-edge medical curriculum and educating physicians in medical decision-making, cost effectiveness and best clinical practices to build the next generation of top quality medical professionals.
Health Equity: An Integrated Future between Employee, Business & Community Health moderated by Emory University

Dr. Felipe Lobelo
Physician Program Director for Epidemiology, Public Health Preparedness
Kaiser Permanente

Felipe Lobelo, M.D., Ph.D., FAHA, is an Associate Professor in the Hubert Department of Global Health at Emory's Rollins School of Public Health, Program Director Epidemiology, Public Health and Preparedness and Senior Physician Consultant for Population Health Research, Department of Quality and Patient Safety, The Southeast Permanente Medical Group, Kaiser Permanente Georgia.

His interests are in chronic disease prevention, implementation science, Health and population health and quality improvements leveraging clinical-community linkages. He has authored more than 120 peer-reviewed scientific publications and directs the Exercise is Medicine Global Research and Collaboration Center. Dr. Lobelo has a special interest in global health and health disparities in both non-communicable and infectious diseases.

From 2008 to 2010 he served as an Epidemic Intelligence Service (EIS) officer at CDC and was involved in international epidemiological field investigations, having an active role in CDC’s H1N1 response; investigating the outbreak abroad and serving as CDC’s spokesperson for Hispanic/Latino populations. His work with H1N1 took him to the White House, where he served as the CDC representative in the first-ever Spanish Town Hall Meeting alongside President Obama and around the nation for vaccine campaign outreach events for at-risk populations/minorities. From 2010 to 2014, Dr Lobelo served in various roles as a Medical Epidemiologist at CDC’s National Center for Chronic Disease Prevention in their Office of the Director and their Diabetes Translation and Nutrition, Physical Activity and Obesity divisions. In 2012 was selected as Fellow of the American Heart Association and in 2020 to the President’s Council on Fitness, Sports and Nutrition Science Board.

Dr. Lobelo believes in practicing what you preach and strongly advocates for doctors to become healthy role models. He enjoys soccer and plays for the US Medical Soccer Team, the US representative in the Annual World Cup for Doctors.

Specialties: Public Health, Epidemiology, Exercise Science
Dr. Tiffany Parr, DrPH, MSPH serves as the Enterprise Associate Vice President of Quality Improvement for CareSource, a non-profit, multistate health plan recognized as a national leader in managed care. Dr. Parr is a trained Senior Epidemiologist and oversees activities related to healthcare quality, clinical quality improvement, Patient-Centered Medical Home (PCMH) transformation, program evaluation, and community integration to improve care for the vulnerable population. Prior to joining CareSource, Dr. Parr served as the Section Chief of Maternal and Child Health Office of Epidemiology and Program Evaluation for the Georgia Department of Public Health addressing maternal and child health at the local and state levels with a focus on infant mortality, maternal mortality, and birth to 5 years old populations. Dr. Parr served as Principal Investigator on various federally funded grants and cooperative agreements. Prior to the Georgia Department of Public Health, Dr. Parr served as Doctoral Fellow at the Centers for Disease Control and Prevention.

Dr. Parr serves as Adjunct Faculty at Kent State University teaching Epidemiology and Biostatistics through distance learning, and has served as an Instructor at the University of Georgia in Health Promotion and Behavior. Dr. Parr received her Master of Science in Public Health and Tropical Medicine (MSPH) from Tulane University School of Public Health and Tropical Medicine, and Doctor of Public Health in Epidemiology and Health Promotion (DrPH) from the University of Georgia, School of Public Health. Dr. Parr research focused on spatial epidemiology, health promotion and behavior to examine the needs of various at-risk populations. Dr. Parr is originally from Towson, Maryland and resides in Kennesaw, Georgia in Cobb County.
Ozzie Areu
Founder & CEO
Areu Bros Studios

Ozzie Areu is the Founder and CEO of Areu Bros. Studios, which is the first major Latino owned and operated media studio in the United States. This creative campus was launched with a mandate of forming a collaborative ecosystem supporting minority and female storytellers and visionaries.

Previously, Areu served as the President of Tyler Perry Studios for 13 years, where he produced over $1B in production. In his role, he oversaw the studio and production businesses generating over 900 episodes of television including 9 hit series, as well as 17 movies including numerous #1 box office openers and 6 stage plays. A renowned leader in the Latin American community, Ozzie serves as a member of the Academy of Motion Picture Arts and sciences, has received numerous awards, such as Atlanta Business Chronicle's 2019 Most Admired CEO in Entertainment, the 50 Most Influential Latinos in Georgia and The Presidents Award by The Georgia Hispanic Chamber of Commerce, the Eagle Leadership Award by The Latino Leaders Network, The Global Cultural Hero and Outstanding Georgia Citizen Award by the World Chamber of Commerce, Diamond Award for Outstanding Producer, Entrepreneurship, Philanthropy and Humanity and The Nosotros Golden Eagle Award one of Atlanta's Most Admirable CEO's by Atlanta Business Chronicle, 2020 National Hispanic Media Coalition's Trailblazer Impact Award, 100 Most Influential Georgians by GeorgiaTrend, Goldman Sach's 100 Most Intriguing Entrepreneurs and 2020 PVIFF's Tommy Award. Ozzie has also appeared on Larry King Live, The Today Show and Despierta America.
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