

Media Contact:  
Dino Thompson-Sarmiento  
dino@GHCC.org

**FOR IMMEDIATE RELEASE**

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## **Senator Warnock Invests in Fueling the Future of Hispanic Business**

For the first time in Georgia's history a Hispanic organization will be the recipient of earmarked funding through Congressionally Directed Spending (CDS) in the Fiscal Year 2022 federal appropriations process.

Through this funding, the Georgia Hispanic Chamber of Commerce (GHCC) will launch the Hispanic Small Business Revitalization program which will provide Hispanic small businesses with access to technological training, business mentoring, and individual business consultation, in both Spanish and English. The funding will be a catalyst for business growth and workforce development within the community and help to ensure the recovery and long-term success of our businesses.

GHCC President and CEO, Veronica Maldonado-Torres, emphasized, "This historic investment will bring growth to the state of Georgia. Many Hispanic business owners have received little or no investment from the federal stimulus Programs. The pandemic highlighted the great need and disproportionate impact that many Hispanic businesses face every day. We commend Senator Warnock for recognizing this disparity and for taking action on the matter."

The press briefing took place on Wednesday June 29th, with Senator Warnock in attendance along with GHCC staff, board members, business leaders and the Georgia media. Warnock was presented with a token of appreciation for his commitment to the continued success of the Hispanic business community. The Georgia Hispanic Chamber of Commerce looks forward to continuing to serve as a conduit for the success of Georgia's Hispanic businesses.

The mission of the Georgia Hispanic Chamber of Commerce is to promote and support the domestic and international economic development of Hispanic businesses, and individuals, and to serve as a link between non-Hispanic entities and the Hispanic market.