FOR IMMEDIATE RELEASE

July 14, 2022

In a groundbreaking announcement, Governor Brian P. Kemp issued an executive order yesterday directing the Department of Administrative Services (DOAS) to create the position of Small Business and Supplier Diversity Manager.

The person selected will assist diverse and small businesses in the procurement process in Georgia. This position will also accelerate the discovery of why these entities are experiencing obstacles in participating through stakeholder meetings and outreach activities. The DOAS will also be responsible for keeping records and providing guidelines on how to navigate the State’s procurement process.

The Georgia Hispanic Chamber of Commerce (GHCC) applauds the Governors decision and is ready to work with the state of Georgia and other organizations to ensure its success. GHCC, CEO and President, Veronica Maldonado-Torres, states, “This is a giant step forward in safeguarding and maximizing our economic potential. Engaging and supporting our small and diverse businesses’ is crucial to a healthy economy and will continue to position the state as number one for business.”

The GHCC is invested in understanding the political protocols and regulations created by government so they may continue to be the number one resource of information for the Hispanic community.

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ABOUT THE GHCC: Established in 1984, the GHCC is the largest Hispanic-serving chamber of commerce in the Southeast. GHCC mission is to serve as the catalyst that accelerates and enables economic growth for all Hispanic and non-Hispanic local, national, and international business communities in all of Georgia. We actualize our mission by providing (access) resources, serving as advocates (advocacy), and facilitating exclusive networking (connection), educational and business development (opportunities) for businesses in both English and Spanish. For more information about the chamber, please visit www.ghcc.org.